





-Create Without Limits-

ABSTRACT BOOK





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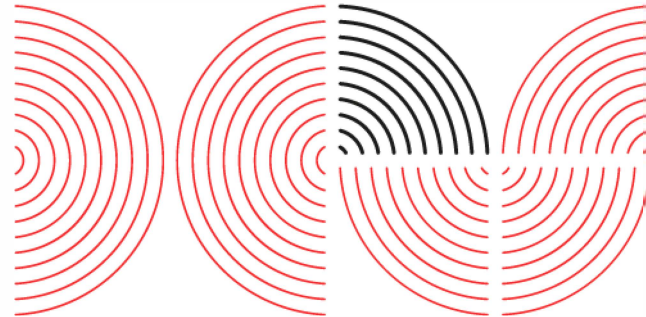




TABLE of CONTENT

- Rector's Message
- Head of College's Message

Diploma in Art & Design
(Industrial Design)

Page

1 - 30

Diploma in Art & Design
(Graphic Design & Digital Media)

31 - 136



Foreword Rector's Message

Assalamualaikum and warm greetings,

It is with great excitement that I welcome you to MINDAREKA 2025, a celebration of creativity, innovation, and the power of ideas. This year's theme, "Create Without Limits," is a call to embrace imagination, push beyond boundaries, and explore new possibilities in every field. Creativity is at the heart of transformation, whether in science, technology, the arts, or social innovation. In a world that is constantly evolving, the ability to think differently, challenge norms, and break new ground has never been more important. MINDAREKA - Create Without Limits provides a platform for visionaries, problem-solvers, and dreamers to showcase their ideas, collaborate, and spark meaningful change. As educators and lifelong learners, we must cultivate an environment where curiosity thrives, unconventional ideas are welcomed, and challenges become stepping stones to progress. This event reflects our collective commitment to pushing the boundaries of knowledge and fostering an interdisciplinary culture of learning. When creativity meets determination, there are no limits to what we can achieve. I extend my heartfelt appreciation to all participants, mentors, and organizers who have brought MINDAREKA - Create Without Limits to life. Your passion and dedication embody the true spirit of innovation that drives our institution forward.

Let's embrace the "Create Without Limits" mindset, inspiring each other to think boldly and make an impact. May this event ignite fresh ideas, lasting collaborations, and groundbreaking discoveries.

Wishing everyone a fulfilling and inspiring experience.

PROF DR ROSHIMA SAID
ACTING RECTOR
UNIVERSITI TEKNOLOGI MARA
KEDAH BRANCH





Head of College's Message

It fills me with immense joy to witness the extraordinary dedication of both the organizing team and students in ensuring the resounding success of this event. Our concern for the future of our students, particularly in navigating the complexities of the new normal, drives us to create a more vibrant and promising world for them. Thus, the significance of MINDAREKA - Create Without Limits, orchestrated by our College of Creative Arts, UITM Kedah Branch, cannot be overstated as it epitomizes our noble aspiration.

A heartfelt expression of gratitude is owed to our tireless organizing committee whose unwavering commitment, boundless energy, and meticulous attention to detail have been instrumental in realizing the objectives of this event. MINDAREKA - Create Without Limits serves as a pivotal platform for all students, particularly those in their final year, to showcase their talents and skills. This platform not only fosters self-expression but also lays the groundwork for students to navigate their professional paths in the future.

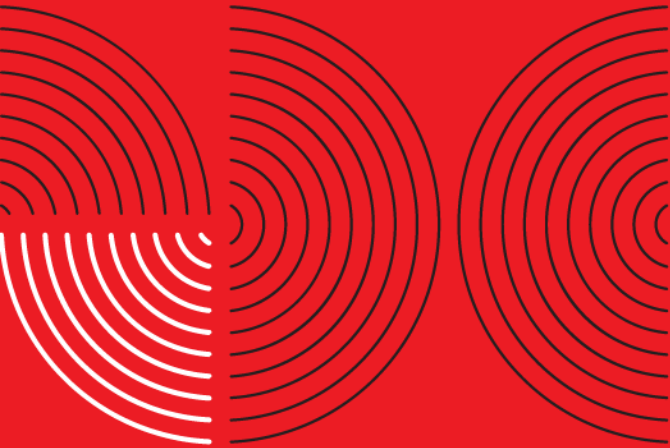
I extend my sincerest congratulations and appreciation to the organizing committee, faculty staff, students, and all stakeholders whose collective efforts have ensured the resounding success and cherished memories of this event. To the students, your dedication and hard work are commendable, and as you embark on this new chapter in life, I wish you the very best. May you embrace the opportunities that lie ahead with courage and determination. Best of luck to each of you.

Dr. Nurul 'Ayn Ahmad Sayuti
Head of College of Creative Arts,
UITM Kedah Branch





- Create Without Limits -



GRAPHIC DESIGN & DIGITAL MEDIA



ADRIANA NAFISA BINTI NOR AZWAN
DIPLOMA IN ART & DESIGN
(GRAPHIC DESIGN & DIGITAL MEDIA)

POTTERIE
 candle coffee

Project Title | **Tagline**
 Potterie Candle Coffee | Aromatic Ambiance, Coffee Inspired

Project Description Candle Coffee

DESIGN ADVISOR:
 Dr. Shafilla Subri, Ms. Syahrini Shawalludin, Mr. Nizar Nazrin,
 Mrs. Suhaiza Hanim Suraya & Mr. Nazirul Mubin Awang Besar

ABSTRACT

Potterie Candle Coffee is a distinctive handcrafted business specializing in scented candles. Founded in April 2024 and headquartered in The Starhill, Kuala Lumpur, the company is known for its unique approach to candle making, producing goods disguised as delicious coffee drinks. Candles, encased in handcrafted pottery, do more than illuminate they add warmth and ambiance, enhancing the calm routine of drinking coffee. Coffee, a drink steeped in tradition and culture, adds a fragrant and comforting dimension to this sensory experience. Together, these elements form a beautiful blend of art, ritual, and sensory delight, encouraging a deeper appreciation for the everyday moments they elevate. The collection includes Iced Americano Scented Candle, Iced Latte Scented Candle, and Iced Mocha Scented Candle. Each candle recreates the beloved aromas of famous coffee beverages, evoking treasured memories and joyous moments.





By evoking the olfactory essence of its matching coffee taste, each candle turns any area into a sensory paradise. The strong, rich aroma of the Americano Candle is evocative of a traditional, robust espresso. The coffee Candle creates a calming atmosphere with its rich, creamy scent, which reflects the cozy warmth of a classic coffee. In the meanwhile, the Mocha Candle creates a wonderful and comfortable ambiance by combining the rich, earthy aroma of coffee with the sweet, decadent scent of chocolate. It is ideal for brightening your day or creating a calming atmosphere in the evenings. The suggested design, based on an exciting idea, unites stall designs, websites, product items, TV commercials, advertisements, and product designs. Finally, I think Potterrie Candle Coffee rebranded scented candles will draw customers to use them by introducing an exciting scent.





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DESIGN SHOW 2025

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