



UNIVERSITI TEKNOLOGI MARA

PCT651: STUDIO PROJECT (MINOR PHOTOGRAPHY)

Course Name (English)	STUDIO PROJECT (MINOR PHOTOGRAPHY) APPROVED		
Course Code	PCT651		
MQF Credit	3		
Course Description	This course will equip students with appropriate methodology to produce a series of photography. The subject, content, technique, research and creativity will be part of the marking scheme. Scheduled individual meetings/tutorial will be instructor are required to maintain a critical dialogue		
Transferable Skills	Demonstrateability to apply creative, imaginative and innovative thinking and ideas to problem solving Demonstratethe ability to dream, imagine and visualize		
Teaching Methodologies	Lectures, Studio, Tutorial, Presentation		
CLO	CLO1 Generate the knowledge, technical skill and visual awareness in order to compete in photography industry upon graduation CLO2 Present a high standard quality portfolio with a generic photography practices CLO3 Develop innovative as well as traditional solutions when producing images		
Pre-Requisite Courses	No course recommendations		
Reading List	<table border="1"><tr><td>Reference Book Resources</td><td><ul style="list-style-type: none">• Greg Lewis 1995, <i>Photojournalism: Content and Technique</i>, Ed., , Wm C.Brown Publishers, Iowa [ISBN:]• Kenneth Kobre 1990, <i>Photojournalism: The Professional Approach</i>, Ed., , Sommerville, Massachusetts [ISBN:]• Clifton C Edom 1990, <i>Photojournalism ,Principle and Practices</i>, Ed., , Wm C. Brown Co Publishers Dubuque,Iowa,USA [ISBN:]• John Hart 1995, <i>50 Portrait Lighting Techniques</i>, Ed., , AMPHOTO , USA [ISBN:]• Judith Walters Van Diten 1993, <i>Adobe Photoshop</i>, 3 Ed., , [ISBN:]• Roger Hicks And France Schultz 1995, <i>Special Effect</i>, Ed., , Rotovision [ISBN:]• William F 1992, <i>Contemporary Advertising</i>, 7 Ed., , [ISBN:]• Hugh Marshall 1989, <i>Series of Pro Lighting</i>, Ed., , Quar To Publishing PLC, USA. [ISBN:]• Greg Lewis 1995, <i>Photojournalism: Content and Technique</i>, Wm C.Brown Publishers Iowa</td></tr></table>	Reference Book Resources	<ul style="list-style-type: none">• Greg Lewis 1995, <i>Photojournalism: Content and Technique</i>, Ed., , Wm C.Brown Publishers, Iowa [ISBN:]• Kenneth Kobre 1990, <i>Photojournalism: The Professional Approach</i>, Ed., , Sommerville, Massachusetts [ISBN:]• Clifton C Edom 1990, <i>Photojournalism ,Principle and Practices</i>, Ed., , Wm C. Brown Co Publishers Dubuque,Iowa,USA [ISBN:]• John Hart 1995, <i>50 Portrait Lighting Techniques</i>, Ed., , AMPHOTO , USA [ISBN:]• Judith Walters Van Diten 1993, <i>Adobe Photoshop</i>, 3 Ed., , [ISBN:]• Roger Hicks And France Schultz 1995, <i>Special Effect</i>, Ed., , Rotovision [ISBN:]• William F 1992, <i>Contemporary Advertising</i>, 7 Ed., , [ISBN:]• Hugh Marshall 1989, <i>Series of Pro Lighting</i>, Ed., , Quar To Publishing PLC, USA. [ISBN:]• Greg Lewis 1995, <i>Photojournalism: Content and Technique</i>, Wm C.Brown Publishers Iowa
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Article/Paper List	This Course does not have any article/paper resources		
Other References	This Course does not have any other resources		