



UNIVERSITI TEKNOLOGI MARA

PCT627: VIDEO STREAMING

Course Name (English)	VIDEO STREAMING APPROVED		
Course Code	PCT627		
MQF Credit	2		
Course Description	This subject is designed for the student in experimenting with video to be transmitting through the internet and interactive appearance associated with video audio and other moving images within theoretical and practical contexts of art making. Its also covers basic desktop digital video and audio applications, video compression and streaming, and basic web design. Other aspect to be included in this subject are Integrates reading and writing on various aspects of new media and digital art within the context of art and society, including game theory, gender and cyberspace, desktop theater, narrative, and interactivity		
Transferable Skills	Demonstrate ability to identify and articulate self-skills, knowledge and understanding confidently and in a variety of contexts Demonstrate the ability to dream, imagine and visualize		
Teaching Methodologies	Lectures, Demonstrations, Practical Classes, Workshop		
CLO	CLO1 Identify and describe the levels of user interactivity in a video streaming CLO2 Develop a video streaming presentation and screening which integrates user-controlled digital video technologies to web-based interface CLO3 Accomplish the appropriate video streaming to web form base appearance to the appropriate customer and user		
Pre-Requisite Courses	No course recommendations		
Reading List	<table border="1"><tr><td>Reference Book Resources</td><td><ul style="list-style-type: none">• Jennie Bourne, dave Burstein 2009, <i>Web Video: Making It Great, Getting It Noticed</i>, Pearson Education• Richard Harrington, Mark Weiser 2008, <i>Producing Video Podcasts - A Guide for Media Professionals</i>, Richard Harrington & Mark Weiser• Dan Rayburn 2008, <i>Streaming and Digital Media-Understanding the business & Technology</i>• Joe Follansbee 2006, <i>Hands on Guide to: Streaming Media-An Introduction to Delivering</i></td></tr></table>	Reference Book Resources	<ul style="list-style-type: none">• Jennie Bourne, dave Burstein 2009, <i>Web Video: Making It Great, Getting It Noticed</i>, Pearson Education• Richard Harrington, Mark Weiser 2008, <i>Producing Video Podcasts - A Guide for Media Professionals</i>, Richard Harrington & Mark Weiser• Dan Rayburn 2008, <i>Streaming and Digital Media-Understanding the business & Technology</i>• Joe Follansbee 2006, <i>Hands on Guide to: Streaming Media-An Introduction to Delivering</i>
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Article/Paper List	This Course does not have any article/paper resources		
Other References	This Course does not have any other resources		