UNIVERSITI TEKNOLOGI MARA
PCT335: PROFESSIONAL IDENTITY AND PORTFOLIO DEVELOPMENT

Course Name (English)	PROFESSIONAL IDENTITY AND PORTFOLIO DEVELOPMENT APPROVED
Course Code	PCT335

MQF Credit	4

Course Description	This course will include the development of designing a logo, business card and photo book. It is also a compilation of all the assignments for the final semester. The course begins with a core in basic layout design to expose students on the use of proper applications as part of the process in developing a high quality portfolio.

Transferable Skills	communication skill design & creativity skill computer skill

Teaching Methodologies	Lectures, Tutorial, Discussion, Presentation

CLO	CLO1 Select required information from multiple sources and research new concepts / ideas. CLO2 Demonstrate written and verbal communication skill. CLO3 Display proper skills and techniques in professional identity & portfolio development.

Pre-Requisite Courses	No course recommendations

Reading List	This Course does not have any book resources
Article/Paper List	This Course does not have any article/paper resources
Other References	This Course does not have any other resources