UNIVERSITI TEKNOLOGI MARA
PCT215: PHOTOGRAPHIC APPLICATION FOR NEW MEDIA

Course Name (English)	PHOTOGRAPHIC APPLICATION FOR NEW MEDIA APPROVED
Course Code	PCT215

MQF Credit	3

Course Description	This course emphasizes the aesthetic, technical, and conceptual practices of image making using digital media and provides an introduction to the theory and application of new media. Aesthetic, technical, and conceptual issues will be addressed through lectures, demonstrations, exercises, projects, and readings. Students are evaluated based on their contribution to class discussions, critiques and their aesthetic, technical, and conceptual development.

Transferable Skills	Students will able to create and producing an image by using digital media techniques and new media of image making

Teaching Methodologies	Lectures, Demonstrations, Tutorial, Discussion, Presentation, Computer Aided Learning

CLO	CLO1 1. Demonstrated the principles and techniques in order to producing the images using the new media application. (C3) CLO2 2. Respond the various software of new media application. (A2) CLO3 3. Performed their expertise and skill in order to produce future portfolio by the new media application. (P4)

Pre-Requisite Courses	No course recommendations

Reading List	**Reference Book Resources**	• **Reinhard, E., Stark, M., Shirley, P., And Ferwerda, J 2002,** *Photographic tone reproduction for digital images. ACM Transactions on Graphics* • **Fattal, R., Lischinski, D., And Werman, M 2002,** *Gradient Domain high dynamic range compression, ACM Transactions on Graphics* • **DAVIS, J 1998,** *Mosaics Of Scenes With Moving Objects. In Computer Vision and Pattern Recognition* • **John, D. 1999,** *Digital Photography*
Article/Paper List	This Course does not have any article/paper resources	
Other References	This Course does not have any other resources	