UNIVERSITI TEKNOLOGI MARA

PCT165: DIGITAL IMAGING TECHNIQUES

Course Name (English)	DIGITAL IMAGING TECHNIQUES `APPROVED`
Course Code	PCT165

MQF Credit	2

Course Description	This course emphasizes the aesthetic, technical, and conceptual practices of image making using variety of process and methods in hardware and software application relate in digital technology. Students will be challenged to develop their own visual language and to create unique aesthetic and conceptual experiences to producing an image. This class will consist of lectures, software demonstrations, and image making exercises, projects, and readings. Students are evaluated based on their contribution to class discussions and critiques in regards to their digital image making practices.

Transferable Skills	Students will able to create unique aesthetic and conceptual experiences to producing an image by using digital imagine editing software

Teaching Methodologies	Lectures, Studio, Demonstrations, Practical Classes, Presentation

CLO	CLO1	1. Articulate the principles and techniques in indoctrinate the images using the digital imaging software. (C3)
	CLO2	2. Demonstrated various software of digital imaging. (A2)
	CLO3	3. Performed their expertise and skill in order to produce future portfolio by the digital technology. (P4)

Pre-Requisite Courses	No course recommendations

Reading List	Reference Book Resources	Kelby 2009, *The Digital Photography Book*, Volume 3 Ed., Peach pit Press California.
		2007, *The Photographer's Eye: Composition and Design for Better Digital Photos*, Focal Press Massachusetts. [ISBN: FREEMAN]
		McNally 2009, *The Hot Shoe Diaries: Big Light from Small Flashes*, New Riders Press California.
		4. Hunter 2007, *Light: Science and Magic: An Introduction to Photographic Lighting*, Focal Press Massachusetts
		Evening 2008, *Adobe Photoshop CS4 for Photographers: A Professional Image Editor's Guide to the Creative use of Photoshop for the Macintosh and PC*, Focal Press Massachusetts.

Article/Paper List	This Course does not have any article/paper resources
Other References	This Course does not have any other resources