



UNIVERSITI TEKNOLOGI MARA

NMC453: CREATIVE DIGITAL PHOTOGRAPHY

Course Name (English)	CREATIVE DIGITAL PHOTOGRAPHY APPROVED
Course Code	NMC453
MQF Credit	3
Course Description	This course introduces students to the operation of the digital single lens reflex (DSLR) camera and image enhancement using photo and video editing software. Students will learn the basic use of DSLR camera to produce still images and progressively create creative images using a variety of techniques. Topics include learning the DSLR camera features and related equipment, understanding light, movement and motion techniques, creative contents, and image enhancement using digital software. Students will also learn to explore other image techniques of high dynamic range photography, time lapse, hyperlapse, stop motion and experimental digital photography. This course will eventually prepare students with the basic and creative knowledge of producing still images, images in motion, and experimental images using DSLR camera.
Transferable Skills	1. Photography 2. Image Editing 3. Photo Communication
Teaching Methodologies	Lectures, Lab Work, Field Trip, Practical Classes, Tutorial, Discussion, Presentation, Supervision, Industrial Talk
CLO	CLO1 Explain the history, principles and techniques of photography CLO2 Demonstrate the ability to produce creative photo images by applying relevant practical skills in photography CLO3 Display ethical commitment and positive values in producing photo images for digital medium
Pre-Requisite Courses	No course recommendations
Reading List	This Course does not have any book resources
Article/Paper List	This Course does not have any article/paper resources
Other References	This Course does not have any other resources