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TABLE OF CONTENTS

CON.	TENTS	PAGE
ACK	vii	
LIST	v - vi	
LIST	OF FIQURE	vi
ABS ⁻	viii	
CHA	PTER 1 INTRODUCTION	
1.1	INTRODUCTION	1
1.2	BACKGROUND OF STUDY	2
1.3	PROBLEM STATEMENT	3 - 4
1.4	RESEARCH OBJECTIVES	5
1.5	SCOPE OF STUDY	5
1.6	SIGNIFICANCE OF STUDY	6
1.7	LIMITATION OF STUDY	6
1.8	OPERATIONAL DEFINATON	7
1.9	THEORICAL FRAMEWORK	8
1.10	HYPOTHESIS	9
CHAI	PTER 2 LITERATURE REVIEW	
2.1	GOVERNMENT ROLE	10 - 11
2.2	PROMOTION	11 - 13
2.3		13 - 14

CHAPTER 3 RESEARCH METHODOLOGY					
3.1 IN	15				
3.2	DATA COLLECTION METHOD		15		
	3.2.1	PRIMARY DATA	16		
	3.2.2	SECONDRY DATA	16		
		3.2.2.1 INTERNAL SOURCES DATA	16		
		3.2.2.2 MAGAZINES AND NEWSPAPER	17		
		3.2.2.3 REFERENCE BOOKS	17		
		3.2.2.4 INTERNET	17		
3.3 SAM		LING DESIGN	18		
	3.3.1	TARGET POPULATION	18		
	3.3.2	SAMPLING FRAME	18		
	3.3.3	SAMPLING TECHNIQUES	19		
3.4	RESEARCH INSTRUMENT 19		19		
3.5	DATA PROCESSING 21		21		
3.6	PROCEDURE FOR DATA ANALYSIS 21		21		
	3.6.1	FREQUENCY DATA ANALYSIS	21		
	3.6.2	RELIABILITY TEST	21 - 22		
	3.6.3	REGRESSION ANALYSIS	22		
	3.6.4	PEARSON CORRELATION	22		
	3.6.5	DESCRIPTIVE ANALYSIS	23		

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ABSTRACT

The government is seeking the benefits of information technology by introducing e-government in which involves a variety of government services to benefit citizens. E-filing was introduced in Malaysia in 2006. The E-Filling system was introduced by Inland Revenue Board to help citizen to reduce their time to made deduction on income tax.

This research was conducted in Kota Bharu area which only focused to academician, based on the population on academician in Kota Bharu, the total respondent of this research is about 176, and the questionnaire was distribute at UiTM Kota Bharu, Kolej Poly-Tech Mara Kota Bharu, Kolej PTPTL Kota Bharu and Universiti Malaysia Kelantan Campus Kota Bharu.

This research is try to explain, identify, and examine the effectiveness level, relationship and the most influence factors between these three independent variable which is government role, promotion and quality service toward the dependent variable which is Effectiveness Level Using Income Tax E-Filling System towards Academician in Area Kota Bharu.

The result from these research explain that the effectiveness level using income tax e-filling system toward academician in area Kota bharu is positive it is based on the Descriptive analysis that been made the mean result of every answer from 176 respondent is above 4.0.

Secondly, the result also identify the relationships between those there independent toward the dependent variable is moderate correlation and substantial relationship between others its proven by the the value in the paerson correlation for each of iv is above 0.6

Lastly, The most factors that influence the effectiveness level is service quality, followed by government role and promotion it is proven by the T value in Coefficients table.