

MELAKA
INTERNATIONAL
INTELLECTUAL EXPOSITION

MIIEX'24

12 JUNE '24

Dewan Taming Sari,
Universiti Teknologi MARA Caw. Melaka,
Kampus Alor Gajah, Melaka

*"Empowerment of Special
Needs through Invention
& Innovation"*

**EXTENDED
ABSTRACT**

MiiEX'2024

MELAKA INTERNATIONAL INTELLECTUAL EXPOSITION 2024

**“EMPOWERMENT OF SPECIAL NEEDS THROUGH INVENTION AND
INNOVATION”**

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UiTM Cawangan Melaka

KM26 Jalan Lendu,

78000 Alor Gajah

Melaka Bandaraya Bersejarah

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MiiEX'2024

MELAKA INTERNATIONAL INTELLECTUAL EXPOSITION 2024

**“EMPOWEREMENT OF SPECIAL NEEDS THROUGH INVENTION AND
INNOVATION”**

EDITORS AND COMPILERS:

Dr Maimunah Johari

Puan Norlinda Tendot Abu Bakar

Puan Maymunah Ismail

Puan Nor Halawah Ahmad

Cik Afzan Shahilla Amir Hamzah

Puan Azira Rahim

COVER DESIGN:

Rashidy Samsudin

Wan Nur Khalisah Shamsudin

Ridzuan Adli bin Azidin

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FOREWORD BY THE RECTOR OF UiTM CAWANGAN MELAKA



Professor Ts. Dr. Mohd Rasdi bin Zaidi

Rector, Universiti Teknologi MARA (UiTM)

Cawangan Melaka

Welcome to the Melaka International Intellectual Exposition 2024 (MIIEX '24). It is an honour for me, on behalf of UiTM Cawangan Melaka, to thank all of you for joining MIIEX '24. We are proud to inform you that this is the 13th consecutive year that UiTM Cawangan Melaka is organizing this exposition. Since 2009, UiTM Cawangan Melaka has successfully hosted this innovation exposition. Not only have we succeeded in organizing the exposition, but we have also successfully embarked on commercialized products.

2024 is a special year where MIIEX 2024 emphasizes the development of special needs. As we know, special needs indicate a limitation in a person's ability to engage in and benefit from various aspects, such as daily activities and education. Hence, with the theme "Empowering Special Needs Through Invention and Innovation," it is a platform for industries, professionals, academicians, students, and communities to share their innovative ideas and products to increase accessibility for those with special needs.

The successful implementation of MIIEX '24 is our joint success. This event was supported by the Melaka state government through YB Datuk Fairul Nizam bin Roslan, the EXCO of Science, Technology, Innovation, and Digital Communication. I also want to express my

gratitude to Universitas Negeri Padang, Indonesia, Universitas Muhammadiyah, Makassar, Indonesia, the International Association of Economic and Businesses (IAEB), Universiti Sains Islam Malaysia, Ibnu Umami Maktum Research Center (UMMI), USIM, and The Southeast Asia Minister of Education Organization Regional Centre for Special Educational Needs (SEAMEO SEN) as our co-collaborators for MIIEX 2024.

The collaboration from various parties in MIIEX '24 is a platform that will improve cooperation and interweaving among industries, professionals, academicians, students, and communities in shaping their potential in developing innovation products. This exposition also serves as a platform to cultivate and uphold the nation's innovation culture by presenting new ideas and research by young people, especially from academia and universities. Indirectly, MIIEX '24 will encourage all inventors towards empowering Science, Technology, Engineering, and Mathematics (STEM), especially in primary and secondary schools.

The new digital landscape also inspires more innovation and new ideas that contribute to various activities, such as business and industries. As a university that encourages "Research and Innovation," we aim to foster more innovative products that benefit scholars, industries, and communities, addressing issues to improve our present and future life.

This exposition would never happen without dedication, teamwork, and commitment. A round of applause should be given to the committee teams, who are the backbone of this exposition. Their hard work, effort, and time made this exposition possible.

Finally, I would like to conclude this brief remark by thanking all the participants and stakeholders for joining the exposition. We hope that this collaboration never ends here.

Thank you.

FOREWORD BY THE DEPUTY RECTOR (RESEARCH & INDUSTRIAL LINKAGES)



Associate Professor. Dr. Nur Hayati binti Abd Rahman

Deputy Rector (Research & Industrial Linkages), Universiti Teknologi MARA (UiTM) Cawangan Melaka

With much passion and privilege, let me warmly welcome all of you to the Melaka International Innovation Exhibition (MIIEX), UiTM Cawangan Melaka's flagship event. I firmly believe that events such as these demonstrate the gradual evolution of this platform in terms of its significance and its governing principles within the sphere of learning and the broader scholarly society.

The theme for this year, "Empowering Special Needs Through Invention and Innovation," strongly connects to our mission of using research and technology to make a positive impact on the world we live in. Besides enforcing the message of diversity, this theme also reaffirms our focus on creating products to improve the lives of people with disabilities (PWDs). Such innovations are vital as only through focused constructive changes can society become more sensitive to the needs of all members.

MIIEX allows researchers, students, and industry professionals to come together, share their innovative research, and develop viable research partnerships. It has been great to see the enthusiasm of the participants and the efforts they put into their projects, which can offer various social and economic benefits. This is why one can state that MIIEX is a great

opportunity for creating connections between the academic environment and industry, facilitating the implementation of innovative and promising projects.

Finally, I would like to express my sincere appreciation to all the members and supporters of the organizing committee, all the participants, sponsors, and everyone involved in preparing this event. I want to express my gratitude for your commitment and involvement, as the success of MIIEX and the development of an active culture of innovation in our university and beyond is partly owed to your support.

Thank you

FOREWORD BY THE PROJECT DIRECTOR



Dr Zulkefli bin Muhamad Hanapiyah

Senior Lecturer

Assalamualaikum and Warmest Greetings,

It gives me a great pleasure, on behalf of the organizing committee, to welcome all participants and speakers to the Melaka International Intellectual Exposition 2024 (MIIEX '24) with the theme "Empowering Special Needs Through Invention and Innovation." We are honoured and pleased to welcome all participants to this biennial event.

MIIEX '24 is a platform that gathers experts from local and international industries, academia, scientists, researchers, and the community to contribute to the advancement of scientific and technological knowledge. This knowledge helps develop disruptive innovation products that improve daily activities for businesses and the community, especially those with special needs.

MIIEX '24 provides an atmosphere for inventors of all levels to gain new exposure and collaborate. Indirectly, this promotes a collaborative and innovative culture that focuses on cutting-edge technologies and new standards in technology and creativity.

MIIEX '24 is anticipated to serve as an arena for participants to acquire and disseminate revolutionary information on ideas and innovation. It is intended that the competition will expose the contestants' minds to the latest technologies and designs, aligning with the government's goal of encouraging innovation in Malaysia.

Finally, I want to compliment my fellow committee members on their amazing efforts, which were vital to the event's success. In addition, I want to thank our co-organizers, event sponsors, and participants. Optimistically, we hope that all new knowledge discovered, invented, or innovated will lead us toward future sustainability.

Thank you.

**FOREWORD BY MELAKA STATE EXCO OF SCIENCE, TECHNOLOGY,
INNOVATION AND DIGITAL COMMUNICATIONS**



YB Datuk Fairul Nizam bin Roslan

Melaka State Exco of Science, Technology, Innovation and Digital Communications

Welcome to the Melaka International Intellectual Exposition 2024 (MIIEX '24). It is an honor for me, on behalf of UiTM Cawangan Melaka, to thank all of you for joining MIIEX '24. We are proud to inform you that this is the 13th consecutive year that UiTM Cawangan Melaka is organizing this exposition. Since 2009, UiTM Cawangan Melaka has successfully hosted this innovation exposition. Not only have we succeeded in organizing the exposition, but we have also successfully embarked on commercialized products.

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Thank you.

MIIEX'24 ORGANISING COMMITTEE

COMMITTEE	NAME
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	TUAN MUHAMMAD IDRIS IRFAN BIN TUAN MOHD AZAHAR
	RASEEDA BINTI HAMZAH
	TS. DR. NOR AFIRDAUS BINTI ZAINAL ABIDIN
DESIGN & MULTIMEDIA	EN RASHIDY SAMSUDIN
	RIDZUAN ADLI BIN AZIDIN
	WAN NUR KHALISAH SHAMSUDIN
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	DR NORASHIKIN ADAM
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	PN MAYMUNAH ISMAIL
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	NORLINDA TENDOT ABU BAKAR
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	AFZAN SAHILLA BINTI MOHD AMIR HAMZAH
	MUHAMMAD FURQAN BIN AZHAR
	KHAIRUL AZHAR BIN LOCHMAN

ABOUT MIIEX'24

MIIEX'24 is an innovation competition annually organised by UiTM Melaka with the intention to bring together ideas and inspiration that could fit in for commercialization needs.

This event creates a platform for researchers to establish networking, partnership and opportunities to collaborate with industries.

OBJECTIVES

1. Encourage and instil passion towards inventing and innovating among UiTM Cawangan Melaka staff, students and academicians of local and international higher education institutions;
2. Highlight distinguished talents of skilful inventors and exhibit intellectual products, inventions and innovations among local and private tertiary institutions, government and private agencies, including international participants;
3. Become an effective Business Matching platform for participating research products, matching industries and partnering government agencies;
4. Recognise, inspire and promote invention and innovation products to be patented and commercialized;
5. Increase passion towards inventing and innovating through research and boost interests of government and non-government agencies to obtain consultancy services from a line up experts of higher education institutions and UiTM Cawangan Melaka.

THEME

‘EMPOWERMENT OF SPECIAL NEEDS THROUGH INVENTION AND INNOVATION’

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Cozy Cup 312 Cafe

Ain Nur Umairah Binti Mohd Zamri¹, Nurain Maisarah Binti Mohd Nazri², Nur Zahratul Adila Binti Mohd Zaharuddin³, Ain Natasya Binti Naris⁴, Siti Nur Aisyah Binti Azhar⁵, Syifa Trisya Qashrina Binti Bohari⁶, Joeaiza Binti Juhari⁷

¹²³⁴⁵⁶⁷University Technology MARA (UiTM) Melaka Branch Campus, KM 26, Jalan, Lendu,
78000 Alor Gajah, Melaka

ainzamri1908@gmail.com

Abstract

This abstract concludes the strategic framework for Cozy Cup 312 Cafe, a Malaysian coffee brand inspired by coffee lovers and Person with Disabilities (PWD). The Cozy Cup 312 Café aims to provide an aesthetic and comfortable environment, focusing on fast service, excellent coffee, and handmade beverages with customizable options. The brand's unique selling proposition lay in its commitment to inclusivity, offering special services and facilities for individuals with disabilities. Our café has several services for individuals with disabilities such as adjustable tables, a specific space for people with autism, and so on. This café will be in an urban area to make it easier for people to go and it's not only focus to PWD person but all people from different ages can also enjoy this service. Our mission, Cozy Cup 312 Cafe's mission is to offer a unique and luxurious coffee experience, emphasizing high-quality ingredients and innovative flavours, while prioritizing the comfort and satisfaction of all customers, particularly handicapped people.

Keywords: Services innovative, environment, customers, PWD

1. INTRODUCTION

For our business, we decided to open a café which is Cozy Cup 312. A café is normally known as a casual social environment and as a place where information can be exchanged. (Esquires Coffee UK, 2021) One of the primary reasons why coffee shops have become so popular over the last decade is the feeling of comfort and relaxation (Esquires Coffee UK, 2021). This feeling is widespread when you compare coffee shops to other restaurants and fast-food chains. We can see that most of the cafés do not provide handicapped friendly facilities. We created this business to ensure that disabled customers do not feel neglected. There is a hidden meaning behind our café name that is called "Cozy Cup 312". Basically, we chose the word 'cozy' because we prioritize

customer satisfaction. 312 represents individuals with disabilities and according to google, 3rd December is World Disability Day. We designed our café using an industrial style concept related to the name of our café which means we use furniture and painting that's calm, impressive, aesthetic, and beautiful so that they will come to our café more frequently especially for coffee lovers.

2. OBJECTIVE

Our cafe goals to provide a welcoming and friendly space for individuals with different types of disabilities to connect, interact, and experience a sense of belonging. This is a result of their mutual understanding and respect. Additionally, this cafe can serve as a forum to promote inclusion, lessen stigma, and increase awareness of the various kinds of disabilities. Apart from that, we solve issues pertaining to individuals with disabilities while ensuring that our customers are satisfied with our cafe, innovative thinking, and level of customer service. In addition to the disabled community, society at large benefits greatly from this goal.

3. NOVELTY & INVENTIVENESS

Existing cafes are typically not handicapped friendly, making it difficult for disabled customers to enjoy the café environment. As a result, our café's concept is innovative, with us being inspired to bring in for handicapped friendly aspects such as special furniture, special room services, decor, and much more to make it easier for disabled persons to come to our café and feel comfortable while they are there. Finally, our café has beverage customization, and variety of food and beverage options to attract customers and create a space to relax, socialize, and work. We also provide a room for reading book and study for those who want a calming environment while studying and reading without any disturbing noise.

4. PRACTICALITY & USEFULNESS

In our café, we provide furnishings such as adjustable tables for those who use wheelchairs and special rooms for customers who have autistic children who want a quiet and comfortable place to eat. Together with access to other facilities, we have created a specific walkway in our café for wheelchair users. We also provide a button at each table to make it easy for customers who need help and want to reach our staff members. As a result, it can assist persons who are mute or unable to walk if they are experiencing difficulties. Next, we have prepared a different type of menu which is we putting braille on the menu only for people with a visual impairment.

5. CONCLUSION

To sum up, the cozy and relaxing environment of the cafe shop are one of the primary factor leading of increasing in popularity nowadays. We formed this business in order to make our customer who are disable are not feeling left. The goal of our service is to establish a welcoming, available and inclusive coffee shop that focuses in serving people with disabilities. Due to this, the concept of our cafe is unique, and we decided to bring in handicapped friendly features such as innovative decoration and much more to make easier for those with disabilities to visit and feel at ease in our cafe. Lastly, we hope that our customers will come to our cafe and enjoy our menu. Our last hoping is our services will satisfy people needs and also our purposes to make people life easier.

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