

**A SURVEY OF FURNITURE INDUSTRY REGARDING THE
TECHNOLOGY AND MANUFACTURING STRATEGY IN
CHINA**

By

MOHD YUSUF BIN MOHAMAD KASIM

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Faculty of Applied Science,
Universiti Teknologi MARA, Pahang

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ABSTRACT

China investigate the manufacturing strategy of 72 Chinese furniture companies based on a nationwide survey conducted in mid-2001, just prior to WTO accession. China provide an overview of the industry and its context before reporting on the operations objectives of the firms – focusing on their relationship to financial performance and technology. China report on the current status of, and future plans for, manufacturing technology implementation and initiatives (such as computer-aided design, safety improvement, new product introduction, and reducing changeover times). I make comparisons with other studies, at UiTM Jengka in Diploma In Wood Technology — where Chinese furniture imports are increasingly viewed as a competitive threat.