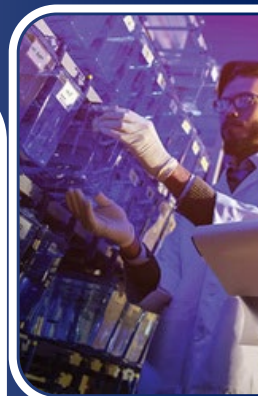


1st EDITION UiTM GLOBAL PENANG Newsletter

GLOBAL INSIGHTS: NAVIGATING UNIVERSALITY WITH UiTM PULAU PINANG



UNIVERSITI
TEKNOLOGI
MARA

UiTM Global @ Office of International Affairs,
Academic Affairs Division,
Universiti Teknologi MARA, Pulau Pinang Branch,
Pulau Pinang,
Malaysia.

UITM-USU'S MOA RESEARCH COLLABORATION ACTIVITY TO MEDAN 13 – 16 MARCH 2023

***Angayar Kanni Ramaiah, Azila Azmi, Suria Sulaiman, Azrul Abdullah
and Norshamshina Mat Isa**

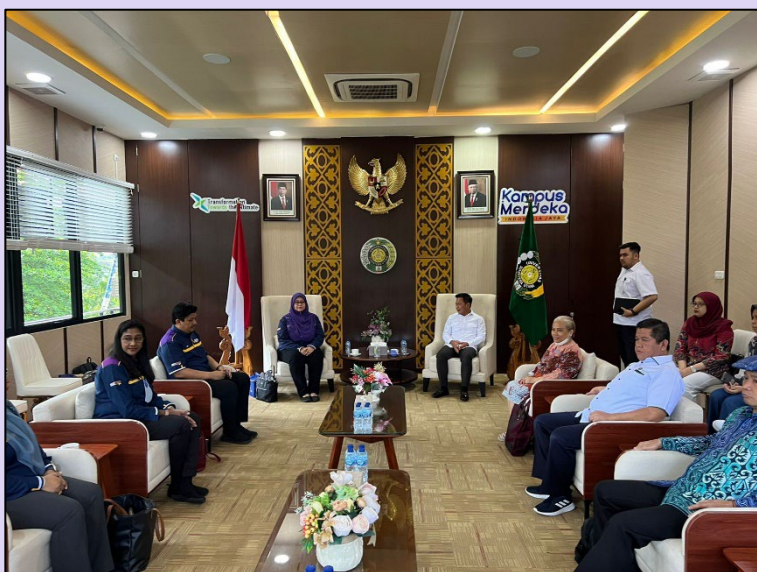
**PART I: FORMAL VISIT IN CONJUNCTION TO THE SRP MOA WITH UNIVERSITAS SUMATERA
UTARA, MEDAN INDONESIA**

13 MARCH 2023

Universiti Teknologi MARA (UiTM) Pulau Pinang Branch, Malaysia and **Universitas Sumatra Utara (USU), Indonesia**, initiated their academic collaboration journey through the Strategic Research Partnership (SRP) grant Memorandum of Agreement (MOA), signed on 11th January 2023 between Universiti Teknologi MARA, Malaysia and **Universitas Sumatra Utara (USU)** online, in the virtual presence of the esteemed colleagues, research partners and representatives of researchers from both universities. The UiTM team was represented and led by our respected Prof. Dato' Ir. Dr. Haji Ahmad Rashidy Razali, while the esteemed Dr. Muryanti Amin represented the USU team as the appointed signatory for the MOA signing ceremony. The UiTM research team members included the lead researcher, Associate Professor Dr. Azila Azmi (UiTM Pulau Pinang Branch) followed by Associate Professor Dr. Azrul Abdullah (UiTM Perlis Branch) Dr. Suria Sulaiman (UiTM Pulau Pinang Branch), Mr. Saiful Bahri Mohd Kamal (UiTM Pulau Pinang Branch), Madam Angayar Kanni Ramaiah (UiTM Pulau Pinang Branch) and Madam Norshamshina Mat Isa (UiTM Perlis Branch). Meanwhile, the USU research team members included lead researcher Prof. Dr. Ningrum Natasya Sirait, along with Dr. Rosmalinda, Dr Robert, Mr. M. Hadyan Yunhas Purba, Madam Lesly Saviera and Ms Cheryl Patriana Yuswar.

This humble collaboration led the university research team members to many meaningful academic meetings, events, research visitations, data collection and joint academic publications. The MOA also assisted and provided researchers with a pathway to explore and collaborate on their research skills, niche, and knowledge to contribute more academically and socially to the well-being and prosperity of both nations. This new era of academic excellence was not just about research; rather, the scholarship outcome of knowledge and skills aimed to innovate and solve problems related to various societal issues in the two specific areas of research, examining "*The Critical Success Factors Towards Community-based Homestay Development in Penang*" and "*Developing a New Legal Framework for Community-based Tourism in Lake Toba: The Case of Halal Tourism*". These collaborations were pertinent in exploring the academic's ability to share experiences and contribute to the fountain of knowledge in the respective fields.

Among the two most significant events that took place in 2023 were the formal invitation, and UiTM research team visitation to the USU campus in Medan, Indonesia, to meet the USU Rector and USU upper management to discuss future academic engagements between the two universities. During the meeting, the USU Rector surrendered the stamped and sealed Memorandum of Agreement (MOA) between the Universiti Teknologi MARA Malaysia and **Universitas Sumatera Utara Indonesia**, followed by the handover of a copy of the registered MOA document for USU records.



A welcoming session and meeting with the USU Rector and USU management team. The video from USU TV official can be found at: <https://www.youtube.com/watch?v=htVQaJs6VC8>



UiTM SRP research team members with USU Rector, Prof. Dr. Muryanto Amin, S.Sos., M.Si.

**Copyright @ 2024 by UiTM Global @ Office of International Affairs,
Academic Affairs Division,
Universiti Teknologi MARA, Pulau Pinang Branch.**

All rights reserved. No part of this Newsletter may be reproduced or used in any form without explicit written permission from the publisher, except for brief quotations in a Newsletter review.

eISSN: 3083-8355



Printed by: UiTM Printing Centre

Publication Date of the First Newsletter: 15 November 2024

Published by:

UiTM Global @ Office of International Affairs,
Academic Affairs Division,
Universiti Teknologi MARA, Pulau Pinang Branch,
Malaysia

Website

:<https://penang.uitm.edu.my/index.php/en/component/sppagebuilder?view=page&id=382>

Facebook : <https://www.facebook.com/profile.php?id=100080677634769>

Email: uitmglobalcpp@uitm.edu.my

