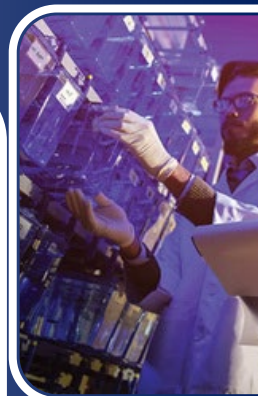


1st EDITION UiTM GLOBAL PENANG Newsletter

GLOBAL INSIGHTS: NAVIGATING UNIVERSALITY WITH UiTM PULAU PINANG



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UiTM Global @ Office of International Affairs,
Academic Affairs Division,
Universiti Teknologi MARA, Pulau Pinang Branch,
Pulau Pinang,
Malaysia.

ASEANSPHERE - UNIVERSITAS CIPUTRA INTERNATIONAL FIELD TRIP PROGRAMME TO UiTM PULAU PINANG Branch 24 November 2023

***Suria Sulaiman, Azila Azmi, Nor Khadijah Mohd Azhari, Mohd Faisal Abdul Wahab, and Nor Hafizah Mazlan**

In today's globalised world, the value of international experiences for university students cannot be underestimated. Not only do these experiences broaden students' horizons and expose them to diverse cultures, but they also foster personal growth, enhance academic learning, and equip students with valuable skills for the workforce. Universities are increasingly recognising the importance of experiential learning activities, such as field trips, in preparing their students for real-world challenges.

Realising this, **Universitas Ciputra Surabaya (UCS)**, one of UiTM's MOU partner universities, initiated the ASEANSPHE International Field Trip Programme in collaboration with the Faculty of Hotel and Tourism Management and the Office of International Affairs, **UiTM Pulau Pinang Branch (UiTM CPP)**. Held on 24 November 2023, this programme aligns with the theme and vision of UiTM to become a Globally Renowned University by 2025. The delegation from UCS included two academicians: Associate Professor Dr Agoes Tinus Lis Indrinanto, Dean of the Faculty of Tourism, and Mr Adrie Oktavio, along with 26 students. The organising committee from UiTM Pulau Pinang Branch comprised Associate Professor Dr Azila Azmi, Dr Suria Sulaiman, Dr Nor Khadijah Mohd Azhari, Mr Mohd Faisal Abdul Wahab, and Miss Nor Hafizah Mazlan.

One of the objectives of the visit was to expand the international collaboration network between UiTM and UCS. This also fulfilled several UiTM performance indicators (PIs), such as PI7 (increasing the number of inbound students), PI23 (increasing collaborations with international higher education institutions), PI32 (increasing



The top management of UiTM Pulau Pinang Branch and the delegation from Universitas Ciputra Surabaya, Indonesia



Delegation from Universitas Ciputra Surabaya, Indonesia in front of the main building of UiTM CPP

students' participation in international programmes), and PI84 (activities under MOA/MOU agreements).



During the visit, the UCS delegation was given a campus tour led by Mr Mohd Faisal and Miss Nor Hafizah. The tour covered significant areas at **UiTM Pulau Pinang Branch**, Permatang Pauh Campus, including the Faculty of Hotel and Tourism Management (Lecture Hall, Lecture Room, Barista Lab, Hotel Room), Tun Abdul Razak Library, and EMZI Laboratory. Additionally, the delegates were introduced to the operations of Midory Farm, a startup business associated with the university.

The highlight of the programme was a session held at UiTMCPP's Hotel, where top management representatives, including the Rector, Prof. Dato' Ir. Dr Haji Ahmad Rashidy Razali extended a warm welcome to the visiting delegation. Prof. Dato' Ir. Dr Haji Ahmad Rashidy also expressed gratitude for the collaboration and emphasised the importance of strengthening ties between the two institutions. This sentiment was echoed by Associate Professor Dr Agoes Tinus Lis Indrinanto, who introduced **UCS** and outlined potential avenues for collaboration in academic and entrepreneurship programmes. The session was followed by a presentation from Professor Dr Hashim Fadzil Ariffin, who provided an overview of the achievements of the Faculty of Hotel and Tourism Management.

The day concluded with a delightful tea break featuring an array of local Malaysian delicacies, including *popiah*, *karipap*, and *nona manis*. This exchange of culinary delights symbolised the cultural similarities shared between Malaysia and Indonesia, further strengthening the bonds formed during the visit.

Looking ahead, the programme organisers expressed optimism about its potential to propel UiTM towards its goal of becoming a leading global university by 2025. They emphasised the importance of continued international engagement among lecturers and students at **UiTM Pulau Pinang Branch** and hinted at the possibility of similar collaborative initiatives in the future to maximise long-term benefits for both institutions.



A welcoming session from the Rector of UiTM Pulau Pinang Branch, Prof. Dato' Ir. Dr. Haji Ahmad Rashidy Razali



The arrival of UCS delegation at UiTM Pulau Pinang Branch

The International Field Trip Programme stands as a testament to the power of international collaboration in enriching educational experiences and fostering cross-cultural understanding among university students. As universities increasingly recognise the value of such initiatives, partnerships like the one between **Universitas Ciputra Surabaya** and **UiTM Pulau Pinang Branch** serve as exemplars of excellence in global education.



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