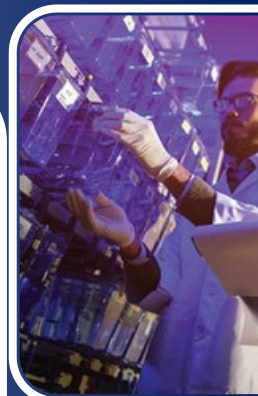


1st EDITION UiTM GLOBAL PENANG Newsletter

GLOBAL INSIGHTS: NAVIGATING UNIVERSALITY WITH UiTM PULAU PINANG



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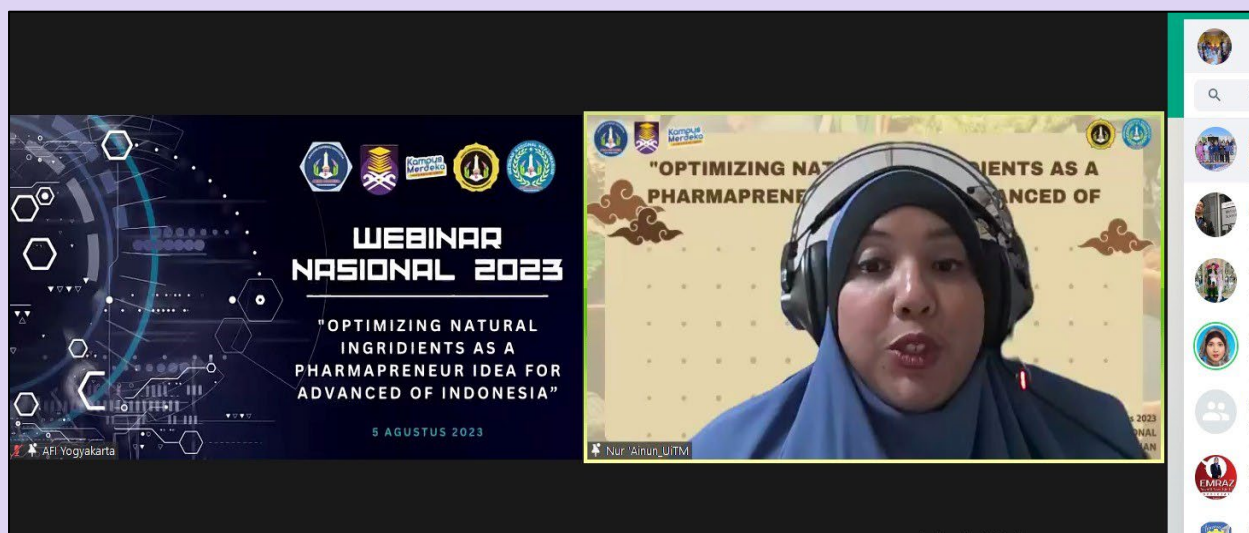
UiTM Global @ Office of International Affairs,
Academic Affairs Division,
Universiti Teknologi MARA, Pulau Pinang Branch,
Pulau Pinang,
Malaysia.

Forging Global Connections Through Collaborative Webinar Between Akademi Farmasi Indonesia (AFIYO) and Universiti Teknologi MARA Kampus Bertam

*Nur 'Ainun Mokhtar, Siti Nur Fadzilah Muhsin, Suraya Sulaiman, and Mohd Nadzri Mohd Najib



The webinar's official poster



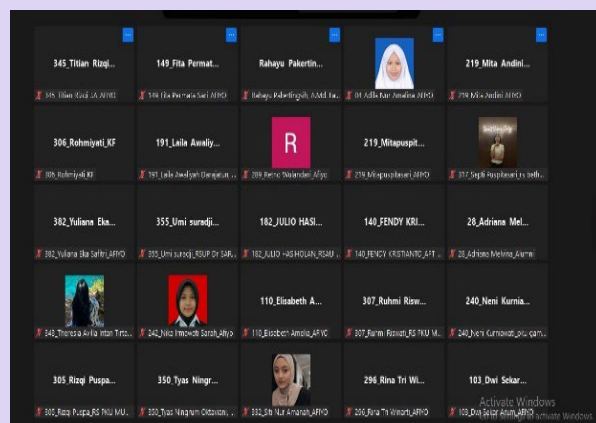
Madam Nur 'Ainun Mokhtar delivering her talk during the webinar

On 5 August 2023, a groundbreaking collaborative webinar was held between Universiti Teknologi MARA Pulau Pinang Branch and **Akademi Farmasi Indonesia Yogyakarta (AFIYO)**. The event, themed "Optimising Natural Ingredients as a Pharmapreneur Idea for the Advanced Indonesia," successfully attracted over 400 participants from both countries.

Hosted by **AFIYO**, the webinar was live-streamed on their YouTube channel, allowing a broader audience to engage with the insightful discussions. The programme featured three distinguished speakers, each offering unique perspectives on the topic. Puan Nur 'Ainun Mokhtar, a senior lecturer from the Faculty of Pharmacy at Universiti Teknologi MARA Bertam Campus, opened the session with a presentation on the "quality-by-design approach in natural product extraction and its importance in the pharmaceutical industry," a key area of her PhD research. Her insights set the stage for a deeper exploration of the potential of natural ingredients in pharmaceutical entrepreneurship.

The dynamic nature of the webinar was evident through the active participation of attendees, who were not only captivated by the knowledge shared but also engaged in stimulating discussions. The diverse range of questions posed during the Q&A sessions reflected a keen interest in the subject matter and highlighted the importance of such collaborative initiatives.

A key outcome of the webinar was its role as a catalyst for international collaboration, transcending borders in the pharmaceutical sector and fostering deeper ties between both institutions. The event served as a platform for forging meaningful connections and establishing a global network of professionals, academics, and students committed to advancing pharmaceutical research and entrepreneurship.



The collaborative webinar successfully attracted more than 400 participants and was live-streamed on **AFIYO's** official YouTube channel

The programme is viewed as a strategic opportunity to enhance the international visibility of Universiti Teknologi MARA Pulau Pinang Branch. The positive feedback received highlights the programme's success and the growing demand for cross-border collaborations, suggesting a strong likelihood of similar initiatives in the future for both institutions.

In summary, this collaborative webinar serves as a beacon of global knowledge exchange, highlighting the importance of optimising natural ingredients in pharmaceutical entrepreneurship. Extending beyond the borders of Indonesia and Malaysia, the programme has laid the groundwork for ongoing collaborations, establishing a foundation for future initiatives that overcome geographical barriers and contribute to the advancement of pharmaceutical research and innovation worldwide.

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