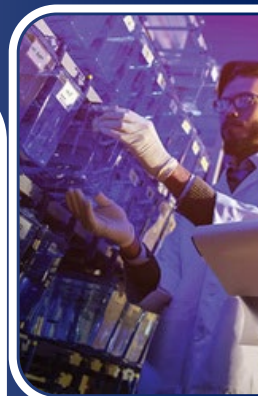


1st EDITION UiTM GLOBAL PENANG Newsletter

GLOBAL INSIGHTS: NAVIGATING UNIVERSALITY WITH UiTM PULAU PINANG



UNIVERSITI
TEKNOLOGI
MARA

UiTM Global @ Office of International Affairs,
Academic Affairs Division,
Universiti Teknologi MARA, Pulau Pinang Branch,
Pulau Pinang,
Malaysia.

Academic Nexus Program: Catalysing Research Collaboration through USU-UiTM 4-10 September 2023

***Zamri Ahmad, Azila Azmi, Angayar Kanni Ramaiah, and Saiful Bahri Mohd Kamal**

A group of lecturers from Universiti Teknologi MARA, Pulau Pinang Branch, were invited to attend the Academic Nexus Programme (ANP): Catalysing Research Collaboration Through USU-UiTM, held at **Universitas Sumatera Utara (USU), Indonesia** from 4 to 9 September 2023. The invitation was part of the Strategic Research Partnership Grant and Memorandum of Agreement (MoA) established between the Faculty of Law at USU, Medan, Indonesia, and Universiti Teknologi MARA (UiTM) Pulau Pinang Branch, Malaysia, on 11 January 2023. The programme was led by Assoc. Prof. Dr. Azila Azmi from the Faculty of Hotel and Tourism Management, UiTM Pulau Pinang Branch. Key activities during the programme included a focus group discussion with stakeholders in the Medan tourism industry, international community service, guest lectures, public lectures, and an official meeting with the USU Rector.



Prof. Dato' Ir. Dr. Haji Ahmad Rashidy Razali, Rector of UiTM Pulau Pinang Branch, and Prof. Dr. Muryanto Amin, Rector of USU, during a formal meet and greet

The ANP at **USU Medan** began with a focus group discussion on 5 September, centred on the Strategic Research Partnership grant with the Faculty of Law. This was followed by a guest lecture and international community service, in collaboration with the Faculty of Vocational Studies, held from 6 to 7 September. The programme continued on 8 September with an official visitation and meeting with USU Rector, Professor Dr. Muryanto Amin. After the meeting, the UiTM delegates were invited to deliver a public lecture titled Striving Towards a Globally Renowned University Through the Academic Nexus Programme. The lecture opened with remarks from the USU Rector, followed by a speech from the Rector of UiTM Pulau Pinang Branch, Prof. Dato' Ir. Dr. Haji Ahmad Rashidy Razali, and contributions from the rest of the UiTM delegation.

The public lecture poster

The poster features a green background with white and yellow text. At the top, logos for Universitas Sumatera Utara, Transformation Towards the Ultimate, and Kampus Merdeka are displayed. The main title is 'Kuliah Umum Striving Towards Globally Renowned University Through Academic Nexus Program'. Below the title, there are six speaker cards arranged in a 3x2 grid. Each card includes a speaker's photo, name, title, and topic. At the bottom left, the date and time are listed as 'Jumat/08 September 2023 09.30 - 12.00 WIB' and the location as 'Ruang Rapat Senat Akademik Lt. 3 Gedung BPA USU'. The bottom right corner features decorative geometric patterns in green and yellow.

Kuliah Umum
Striving Towards Globally Renowned University Through Academic Nexus Program

Opening Speech
Prof. Dr. Muryanto Amin, S.Sos, M.Si
 Rektor Universitas Sumatera Utara

Speaker I
Prof. Ir. Dr. Haji Ahmad Rashidy Razali
 Rektor UiTM Penang Branch

Topic | Towards the Aspiration of Global Renowned University 2025

Speaker II
Assoc. Prof. Dr. Hashim Fadzil Ariffin
 Head Centre of Study Faculty of Hotel and Tourism Management UiTM

Topic | The Success Stories of FPHP towards QS World Ranking

Speaker III
Mr. Zamri Ahmad
 Head of Corporate Communication Unit

Topic | UiTM Penang Visibility : The Roles of Corporate Communications Unit

Speaker IV
Assoc. Prof. Dr. Azila Azmi
 Lead Researcher SRP UiTM & USU

Topic | Malaysia and Indonesia Community-Based Tourism Program

Moderator
Dr. Rosmalinda SH., LL.M
 Dosen Fakultas Hukum USU

Jumat/08 September 2023
 09.30 - 12.00 WIB

Ruang Rapat Senat Akademik
 Lt. 3 Gedung BPA USU

In conclusion, the ANP programme has opened a new chapter of international networking between UiTM and USU. This aligns with UiTM's aspiration to become a globally renowned university while remaining locally rooted by 2025. Although Pulau Pinang and Medan are separated by the Strait of Malacca, this distance will not hinder the development and sharing of knowledge.

The programme has successfully achieved the following Key Performance Indicators (KPIs):

1. Expanded the network of research collaboration and knowledge sharing between UiTM and **USU**.
2. Fulfilled the KPI requirements of the international research grant, the SRP.
3. Met the KPI targets of PI23 by increasing collaborations with international institutes of higher education.
4. Met the KPI targets of PI90 by increasing the number of staff serving as international academics.
5. Fulfilled the KPI requirements of PI084 by expanding the number of international programmes and activities under active MoUs and MoAs.
6. Achieved the KPI targets of PI075 by implementing university social responsibility programmes that benefit the industry community.

According to Prof. Dato' Ir. Dr. Haji Ahmad Rashidy Razali, Rector of UiTM Pulau Pinang Branch, the prestige and reputation of both **USU** and UiTM will lead to numerous high-impact results that will benefit staff, students, and the broader community. The ANP programme will be extended to Pulau Pinang for further discussions and the implementation of the various programmes jointly designed during this collaboration.



The UiTM Pulau Pinang Branch delegation with the **USU** Rector and Management Team



Opening speech by UiTM Pulau Pinang Branch Rector, Prof. Dato' Ir. Dr. Haji Ahmad Rashidy Razali

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