FACTORS AFFECTING INTENTION TO USE E-GOVERNMENT SERVICE

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بِسْمِ ٱللَّهِ ٱلرَّحْمَٰنِ ٱلرَّحِيمِ

(In the name of God, the Most Gracious, the Most Merciful)

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TABLE OF CONTENTS

		Page
TITLE PAGE		i
ACKNOWLEDGEMENT		iv
LIST OF TABLES		vi
LIST OF FIGURES		vii
ABSTRACT		x
CHAPTER 1	**INTRODUCTION**	**1**
	1.1. Background of Study	1 - 4
	1.2. Problem statement	5
	1.3. Research Questions	6
	1.4. Research Objectives	6
	1.5. Scope of Study	7
	1.6. Significance of Study	7
	1.7. Limitations of Study	8
CHAPTER 2	**LITERATURE REVIEW**	**9**
	2.1. Technology Acceptance Model (TAM)	10 - 11
	2.2. Intention To Use e-government	11
	2.3. Perceived Usefulness	12 - 13
	2.4. Perceived Ease of Use	14
	2.5. Perceived trust	15 - 17
	2.6. Perceived privacy	18 - 19
	2.7. Research Framework	20
	2.8. Research Hypotheses	20
CHAPTER 3	**METHODOLOGY**	**21**
	3.1. Introduction	21
	3.2. Sources of Data	21
	3.2.1. Primary Data	21

3.2.2. Secondary Data 21
3.3. Research Design 22
3.3.1. Causal Research 22
3.3.2. Descriptive Research 22
3.4. Research Instrument 23
3.4.1. Questionnaire 23
3.4.2. Measurement Items 24
3.4.2.1. Measurement Items for perceived usefulness 24
3.4.2.2. Measurement Items for perceived ease of use 25
3.4.2.3. Measurement Items for perceived trust 26
3.4.2.4. Measurement Items for perceived privacy 27
3.4.2.5. Measurement Items for intention to use e-government 28
3.4.3. Survey Methods 28
3.5. Sampling 28
3.5.1. Population 29
3.5.2. Elements 29
3.5.3. Sampling Frame 29
3.5.4. Sample 29
3.5.5. Sample size 29
3.5.6. Subjects 30
3.6. Sampling Techniques 30
3.6.1. Convenience Sampling 30

CHAPTER 4 DATA ANALYSIS & FINDINGS 31
4.1. Frequency Distribution : Respondents' Profile 31
4.1.1. Gender 31
4.1.2. Age 32
4.1.3. Marital status 33
4.1.4. Education level 34
4.1.5. Income level 35

ABSTRACT

This project paper is a final work for each of final year students in course of Bachelor in Business Administration (Hons) Marketing, Universiti Teknologi MARA (UiTM). The purpose of this study is to determine Factors That Affecting Intention to Use e-Government Service. These project paper consist of 5 chapters and the references and appendices.

In the Chapter One gives the reader an overview the background of the e-government. The literature review can be found in Chapter Two. Chapter Three tells us the research design and research methodology. It goes on to explain the data collection and how data will be analysed. Chapter Four will reveal to the reader the finding of the survey and Chapter Five provide the conclusion and recommendations of the survey.