

#### IDENTIFY TRAINING NEEDS. A CASE STUDY OF SYARIKAT SESCO BERHAD

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#### DECLARATION OF ORIGINAL WORK



#### BACHELOR IN BUSINESS ADMINISTRATION WITH HONOURS (MARKETING) FACULTY OF BUSINESS MANAGEMENT

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Hereby, declare that,

- □ This work has not previously been accepted in substance for any degree, locally or overseas and is not being concurrently submitted for this degree or any other degrees.
- □ This project paper is the result of my independent work and investment, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledgement.

Signature:

Date: 5/11/07

#### LETTER OF SUBMISSION

The Head of Program Bachelor of Business Administration (Hons) Marketing Faculty of Business Management Universiti Teknologi MARA 94300 Kota Samarahan

Dear Sir,

### **SUBMISSION OF PROJECT PAPER**

Attached is the project paper title **"Training Need Analysis: A Case Study of Syarikat Sesco Berhad"** to fulfill the requirement as needed by the Faculty of Business Management, Universiti Teknologi MARA.

Thank you.

Your sincerely

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SILVIA AK JOSEPH 2002316299 Bachelor of Business Administration (Hons) Marketing

#### ACKNOWLEDGEMENT

Interdependence is a higher value than independence.

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