



**THE IMPACT OF MARKET VALUE RATIOS TOWARD STOCK PRICE:
EVIDENCE FROM THE BURSA MALAYSIA STOCK EXCHANGE**

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TABLE OF CONTENTS

TITLE PAGE	i
DECLARATION OF ORIGINAL WORK	ii
LETTER OF SUBMISSION	iii
ACKNOWLEDGEMENT	iv
TABLE OF CONTENTS	v
LIST OF APPENDICES	viii
LIST OF FIGURE	viii
LIST OF TABLES	ix
ABBREVIATIONS	x
ABSTRACT	xi
CHAPTER 1: INTRODUCTION	
1.0 Background of study	1
1.1 Problem statement	3
1.2 Research Objective	5
1.3 Scope of study	5
1.4 Limitation of study	6
1.5 Significance of the study	7
1.6 Chapter Summary	8

CHAPTER 2:	LITERATURE REVIEW	
2.0	Introduction	9
2.1	Theory of Study	9
2.2	Literature Review	10
2.3	Chapter Summary	13
CHAPTER 3:	DATA AND METHODOLOGY	
3.0	Introduction	14
3.1	Data Description and Measurement	14
3.2	Data Collection Methods	15
3.3	Conceptual Framework	17
3.4	Research Design	18
3.5	Sampling Design	18
3.6	Data Software	19
3.7	Empirical Analysis Framework	20
3.8	Research Hypothesis	21
3.9	Procedure of Panel Data	22
3.10	Chapter Summary	25

ABSTRACT

This paper investigates the impact of market value ratios on stock price on sample companies listed in Bursa Malaysia. This study have been undertaken by different countries to identify the factors that affect the stock price. The movements of stock price is depend on internal and external factors. This study is only focus on internal factors such as dividend per share (DPS) and book value per share (BVPS) can affect on determining the stock price. The investigations consider samples that consist 5 companies whereby each of them represents 5 different sector which are consumer products sector, finance sector, trading-service sector, plantation sector and industrial products sector was randomly selected searched between the year of 2010 until 2015. Therefore, this investigation are made using the data that collected and examine through panel data. Throughout the studies shows the result for book value per share (BVPS) have no significant impact towards stock price. While only dividend per share (DPS) shows positive significant impact toward stock price.

Keywords: *Stock Price, Dividend per share, Book value per share.*