

Universiti Teknologi MARA

Online Shopping Fundraising System

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ABSTRACT

Nowadays, online shopping has become much more technically advanced and offers more features rather than sell and buy. Students in UiTM Shah Alam mostly make some business for their side income. They usually will post their business on Whatsapp group. Online Shopping Fundraising System is the platform where all the seller and customer of UiTM students can share and buy item directly there. It actually can save the seller's and customer's time. It is because sometimes you are not 24/7 with smartphone to check. Besides that, this system will provide a way for the people to give some charity and some donation to the poor people, orphanage, and people in need. It will remind us to the poor people instead of shopping too much. This is the main objective for the systems. At least you can do something good while you want to shop. Furthermore, any organization club in UiTM also can use this platform to gain their fund for their club so that they can make an activity or any event for the whole semester.

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CHAPTER 1

RESEARCH OVERVIEW

1.0 Introduction

This chapter will provides an overview of the research project and discuss about the project background, problem that led to this research, objectives, project scope, significance of the project and limitation of research.

1.1 Research Background

Every student in UiTM likes to make a side income to gain their money. As we can observe what they did, they usually do their business in Whatsapp application where they can post all their details about their business. They used this application to blast their business to all members in some group like using memo or poster. Besides that, they also use the method where they keep telling their friends near them to blast about their business. So, I decide to make a platform where all the UiTM student can do their business with a system of online shopping. According to Worth M. J. (2015), it is good to make an Online Shopping system for the platform between the seller and the customer so that they can easily interacts each other and also it is one of the traditional methods.

1.2 Problem Statement

Nowadays, as we know, online shopping is one of the best platform for the seller and customer to interact with each other. They actually can see and buy directly from the seller. But what is the problem is, the customer will waste their money to buy some product and also the seller will gain the profit for the customer's money. There is no good things in there. Sometimes, the customer also will feel