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BACHELOR IN ADMINISTRATIVE SCIENCE (HONS)

THE STUDY OF THE ACCEPTANCE TOWARD MANDARIN LANGUAGE COURSE AMONG STUDENT

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Abstract

This study was done to observe and analyze the degree of acceptance toward mandarin language course among degree level students in UiTM Samarahan campus. Generally the mandarin language course in UiTM was offered as elective course to those who are in bachelor programme. The mandarin language course was divided into 3 different levels of stages as students must past the first level in order to proceed to another level of the mandarin language course. These aspects show that how far the students' acceptance toward the language as it may be difficult to certain students. The objectives of this study includes to measure the degree of acceptance among the students towards the Mandarin language course, to identify the factors that leads to the students preferences towards the mandarin language course and to suggest way on how to improve the students understanding on mandarin language course.

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INTRODUCTION

1.1 Introduction

"When we study human language, we are approaching what might some call the'

human essence', the distinctive qualities of mind that are, so far as we know,

unique to man."

Noam Chomsky, Language of mind.

Whatever else people may do when they come together over the telephone or over the net, they invariably talk. We live in a world of words, in torrents word. Even in our dreams, we talk and are talked to. Some of us talk aloud in our sleep. We also talk when there is no to answer. We talk to our pets, to non – living things and also to our selves. The possessions of language, more than any other attributes, distinguished human from other animals.

Knowing a language means having the capacity to produce sounds and sound sequences that signify certain meanings and to understands or interpret the sounds produced by others. Everyone seems to know some languages. Yet technically

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