

THE EFFECT OF CAPITAL STRUCTURE TOWARDS BANKS PERFORMANCE IN MALAYSIA

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ABSTRACT

This paper seeks to investigate the effect of capital structure towards the banks performance particularly on commercial banks that are listed in Bursa Malaysia. There are many factors that affect the bank's performance to enable it to achieve its objective to enhance the value of the bank and shareholder's wealth. The ability of a bank to carry out its day-to-day operations and run its businesses is tightly related to capital structure. In many years, a lot of empirical studies have been conducted to explore if there is any relationship between capital structure and firm's performance and these studies produced mixed results. For this purpose, this research paper will be focused on four capital structures measures that consist of short-term debt ratio (STD), total debt ratio (TD), debt to equity ratio (DTE) and asset growth ratio (GROWTH) as the independent variables. Panel data regression model and multiple regression models were used to determine the effect of each capital structure to a dependent variable which is bank performance that will be measured by using the bank's return on equity (ROE). Sample in this study are 8 commercial banks that are listed in Bursa Malaysia and a 10 years' time frame was used to regain the data from each bank's annual report which results in a total of 80 observations. Results indicate that performance of banks in Malaysia is higher when they have higher debt to finance their assets and growth while the Malaysian banks performance will be lower when there is increment in total asset.

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CHAPTER ONE INTRODUCTION

1.1 Introduction

Capital structure refers to different sources of funds used by a firm to finance its day-to-day operations and run its businesses. In financial terms, capital structure is the way a firm finances its assets via a combination of equity, debt and hybrid securities stated by Saad (2010). The capital structure is extremely important to both financial and non-financial firms because it can influence the return that the firm earns for its stakeholders and ability of a firm to survive in a recession or competitive environment.

How a firm is financed becomes of great importance to both company's managers and capital providers. This is because of the fact that the wrong financial combination used by a firm can affect its performance. Bank performance is the reflection of how the bank's resources are used which enable it to achieve its objectives to enhance the value of the bank and shareholder's wealth. The level of bank profit is commonly used to measure the bank performance. The good performance of the bank shows that the bank is efficiently gaining profit thus will be more attractive for investors to invest in.

Optimum capital structure can be obtained by having the right financial decision in order to maintain the perfect balance between maximising the company's profitability and minimizing its cost of capital. Banking is one of the industries that use a high level of debt to invent the value of companies as its operating profit derives from lending and borrowing activities. Thus, it is crucial for managers to reach this balance, so that the company can have a great benefit from the sources of financing via debt and equity. In addition, an effective capital structure allows banks to deliver their services to customers more efficiently.

Therefore, a good capital structure is expected to enhance banks performance and a proper evaluation on which capital structure that will give better profit to the banks is needed. This chapter will explain on the background of the research and how important the capital structure in the firm is, especially in the banking sector which