

UNIVERSITI TEKNOLOGI MARA

**PICTURE ASSOCIATION AS AN EFFECTIVE
METHOD TO IMPROVE STUDENTS'
VOCABULARY KNOWLEDGE**

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ABSTRACT

This research is a study focusing on the effectiveness of using picture cards in teaching and learning vocabulary. This research objective is to prove the effectiveness of using the picture cards in improving the English vocabulary knowledge for the students of the Year 3 Gemilang of Sekolah Kebangsaan Jambu Lawar. 31 students of the year 3 Gemilang have been chosen as the respondents of this research. The instruments used are pre-test, questionnaires and post-test. The result of the mean test is from 49.54 to 62.87. Based on the pre-test and post-test analysis, the picture cards method can improve the students' achievement and raise up their interest in learning as well as create interesting and fun learning. The result of this research is proof that the picture cards method has successfully helped the students improve their English vocabulary knowledge.

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