

# MIND REKKA



**ABSTRACT BOOK**

**CCA 2024**

**Unleashing Your  
Visual Creativity**

**COLLEGE OF  
CREATIVE ARTS**

UNIVERSITI TEKNOLOGI MARA  
KEDAH BRANCH

The image is a dark gray background filled with faint, light gray icons of various tools and symbols, including a saw, a pencil, a hammer, a wrench, a magnifying glass, a calculator, and a lightbulb. In the center, the words "MONDRA" and "REKA" are written in a large, bold, bright yellow-green font. The letters are stylized and contain smaller icons, such as a saw blade in the 'O' of "MONDRA" and a pencil in the 'E' of "REKA". The text is surrounded by a thin yellow-green border.

# MONDRA REKA

**ABSTRACT BOOK**

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# TABLE of CONTENT

- Rector's Message
- Head of College's Message

**Diploma in Art & Design**  
(Graphic Design & Digital Media)

Page

8 - 27

**Diploma in Art & Design**  
(Industrial Design)

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28 - 59





## *Rector's Message*

I am delighted to extend my heartfelt congratulations to the College of Creative Arts, UiTM Kedah Branch, for bringing MINDAREKA 2024 - Unleashing Your Visual Creativity to fruition. The triumphs of past MINDAREKA editions undoubtedly fueled the organization of this year's event, making MINDAREKA 2024 a reality.

MINDAREKA 2024 - Unleashing Your Visual Creativity stands as a testament to the dedication of students at the College of Creative Arts, UiTM Kedah Branch, providing them with a platform to showcase their final art projects. Beyond serving as a space for the exploration of fresh, innovative, and entrepreneurial concepts, this exhibition is poised to connect aspiring talents with potential clients and employers.

I extend my sincere gratitude to all participants whose enthusiasm and support have contributed to the success of MINDAREKA 2024 - Unleashing Your Visual Creativity. Their unwavering belief and commitment have truly brought this event to life, marking it as a resounding triumph!

**"UiTM KEDAH SOARING FOR EXCELLENCE"**

Prof. Dr. Roshima Haji Said  
Rector  
UiTM Kedah Branch



## *Head of College's Message*

**It fills me with immense joy to witness the extraordinary dedication of both the organizing team and students in ensuring the resounding success of this event. Our concern for the future of our students, particularly in navigating the complexities of the new normal, drives us to create a more vibrant and promising world for them. Thus, the significance of MINDAREKA 2024 - Unleashing Your Visual Creativity, orchestrated by our College of Creative Arts, UiTM Kedah Branch, cannot be overstated as it epitomizes our noble aspiration.**

**A heartfelt expression of gratitude is owed to our tireless organizing committee whose unwavering commitment, boundless energy, and meticulous attention to detail have been instrumental in realizing the objectives of this event. MINDAREKA 2024 - Unleashing Your Visual Creativity serves as a pivotal platform for all students, particularly those in their final year, to showcase their talents and skills. This platform not only fosters self-expression but also lays the groundwork for students to navigate their professional paths in the future.**

**I extend my sincerest congratulations and appreciation to the organizing committee, faculty staff, students, and all stakeholders whose collective efforts have ensured the resounding success and cherished memories of this event. To the students, your dedication and hard work are commendable, and as you embark on this new chapter in life, I wish you the very best. May you embrace the opportunities that lie ahead with courage and determination. Best of luck to each of you.**

Dr. Nurul 'Ayn Ahmad Sayuti  
Head of College of Creative Arts,  
UiTM Kedah Branch



# MINDA REKKA



# INDUSTRIAL DESIGN

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## CARROTERA

### Design Advisor :

Mrs. Norarifah Ali

Mr. Abu Hanifa Ab Hamid

### Abstract

This project aims to create an armchair that draws inspiration from nature. The designer has taken the features and shape of the turtle into consideration, creating an armchair suitable for farmhouse settings. Carrotera, an armchair inspired by turtles, particularly the turtle box, aims to create fascinating furniture appearances inspired by the patterns found on the shells and legs of turtles. For the user's comfort, the plywood bending method is used to create the backrest. Metal is used for the main frame, providing a sturdy base for the concept of low-back furniture. An additional interesting aspect is the bean bag set within the semi-circle frame of this chair. Natural-inspired furniture designs also raise awareness of turtles, which are beautiful in their own right.







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