

# Public Health Campaign 2024: PharmaAssist

By: Ms. Fatin Izyani binti Azizi & Dr. Gurmeet Kaur Surindar Singh

In a concerted effort to raise awareness and promote safe medication management within the community, a Public Health Campaign 2024 was organised from May 17 to 19. This campaign embarked on a mission to raise awareness in the community regarding safe medication management, with a particular focus on involving students in this crucial initiative. Collaboratively organised by the Society of Pharmacy Students (SOPHYS) 2023/2024, the Sekretariat Mahasiswa Fakulti (SMF) 2023/2024, Majlis Permuafakatan Penduduk Saujana Utama (MPPSU) and the Malaysian Pharmacy Students' Association (MyPSA), this multifaceted program spanned three impactful days, leaving an impactful mark on all participants.

The first day of the event commenced with poster competition and quiz, both designed around the theme of safe medication management. The active participation in these activities underscored the collective commitment of students and the community to understanding and promoting proper medication management. On the second day of the event, the SOPHYS Instagram story announced the winners for both activities.

The program's pinnacle unfolded on May 19, 2024, at Dewan MPKS, Saujana Utama, where a vibrant array of booths and activities awaited eager participants. Notable highlights included a health screening booth and a medication disposal center provided by CARiNG Pharmacy, a compounding booth led by pharmacy students, and an enriching talk by a lecturer, all aimed at imparting valuable insights and knowledge to the attendees.

The presence of esteemed guests, including YB. Dato' Dr. Ab. Halim bin Tamuri, the Assemblyman of Paya Jaras, and Prof. Dato. Dr. Abu Bakar Abdul Majeed, the Dean of the Faculty of Pharmacy UiTM, further elevated the significance of the event. The program's comprehensive approach, encompassing educational activities, interactive sessions, and community engagement, exemplified a holistic commitment to public health. The multifaceted nature of the activities, including a color contest, a post-talk quiz, and stimulating talk by lecturers, ensured a diverse and enriching experience for all participants. The availability of a lucky draw further added an element of excitement, enhancing the overall engagement and impact of the program. The successful culmination of the Public Health Campaign 2024 not only equipped the community and students with invaluable knowledge, but also provided a platform for future pharmacists to experience the profound impact of serving the community.



# PRESCRIPTION

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