

# MIND REKKA



**ABSTRACT BOOK**

**CCA 2024**

**Unleashing Your  
Visual Creativity**

**COLLEGE OF  
CREATIVE ARTS**

UNIVERSITI TEKNOLOGI MARA  
KEDAH BRANCH



MONDRA  
REKA

The title 'MONDRA REKA' is rendered in a bold, blocky font. Each letter is filled with a grid pattern and is surrounded by various icons and tools. The 'M' features a pencil, a saw blade, and a hammer. The 'O' has a saw blade. The 'N' has a pencil and a hammer. The 'D' has a saw blade. The 'R' has a pencil and a hammer. The 'E' has a pencil and a hammer. The 'K' has a pencil and a hammer. The 'A' has a pencil and a hammer. The 'R' has a pencil and a hammer. The 'E' has a pencil and a hammer. The 'K' has a pencil and a hammer. The 'A' has a pencil and a hammer.

**ABSTRACT BOOK**

## **Publisher**

College of Creative Arts,  
Universiti Teknologi MARA Kedah Branch,  
08400 Merbok Kedah, Malaysia.  
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Universiti Teknologi MARA Kedah Branch.

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Perpustakaan Negara Malaysia  
Cataloguing – in- Publication Data

Editor : Syahrini Shawalludin, Shafilla Subri, Mohd Syazrul Hafizi Husin, Abu Hanifa Ab Hamid, Norarifah Ali, Zaidi Yusoff, Mohd Taufik Zulkefli,  
Mohd Hamidi Adha Mohd Amin, Ahmad Fazlan Ahmad Zamri

Co-Editor : Nurul 'Ayn Ahmad Sayuti, Abdullah Kula Ismail, Faryna Mohd Khalis, Fadila Mohd Yusof, Syafiq Abdul Samat, Suhaiza Hanim Suroya, Mohamad Hazmi Shoroin, Mohd Zamri Azizan, Mohamat Najib Mat Noor, Asrol Hasan, Azhari Md Hashim, Azmri Mamat Nawwi, Dinah Rakhim, Hasnul Azwan Azizan@ Mahdzir, Nazri Abu Bakar, Muhammad Aiman Afiq Mohd Noor, Nizar Nazrin & Mohd Rozman Mohd Nasir,

Design & Layout Editor: Suzani Azmin, Syahrini Shawalludin, Shafilla Subri & Mohd Hamidi Adha Mohd Amin.  
Language Editor : Normaziana Hassan & Juaini Jamaludin.

MINDAREKA : Abstract Book.  
E-ISSN :

Printed By :  
Perpustakaan Sultan Badlishah,  
Universiti Teknologi MARA Kedah Branch,  
08400 Merbok, Kedah, Malaysia.



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## *Rector's Message*

I am delighted to extend my heartfelt congratulations to the College of Creative Arts, UiTM Kedah Branch, for bringing MINDAREKA 2024 - Unleashing Your Visual Creativity to fruition. The triumphs of past MINDAREKA editions undoubtedly fueled the organization of this year's event, making MINDAREKA 2024 a reality.

MINDAREKA 2024 - Unleashing Your Visual Creativity stands as a testament to the dedication of students at the College of Creative Arts, UiTM Kedah Branch, providing them with a platform to showcase their final art projects. Beyond serving as a space for the exploration of fresh, innovative, and entrepreneurial concepts, this exhibition is poised to connect aspiring talents with potential clients and employers.

I extend my sincere gratitude to all participants whose enthusiasm and support have contributed to the success of MINDAREKA 2024 - Unleashing Your Visual Creativity. Their unwavering belief and commitment have truly brought this event to life, marking it as a resounding triumph!

**"UiTM KEDAH SOARING FOR EXCELLENCE"**

Prof. Dr. Roshima Haji Said  
Rector  
UiTM Kedah Branch

## *Head of College's Message*

**It fills me with immense joy to witness the extraordinary dedication of both the organizing team and students in ensuring the resounding success of this event. Our concern for the future of our students, particularly in navigating the complexities of the new normal, drives us to create a more vibrant and promising world for them. Thus, the significance of MINDAREKA 2024 - Unleashing Your Visual Creativity, orchestrated by our College of Creative Arts, UiTM Kedah Branch, cannot be overstated as it epitomizes our noble aspiration.**

**A heartfelt expression of gratitude is owed to our tireless organizing committee whose unwavering commitment, boundless energy, and meticulous attention to detail have been instrumental in realizing the objectives of this event. MINDAREKA 2024 - Unleashing Your Visual Creativity serves as a pivotal platform for all students, particularly those in their final year, to showcase their talents and skills. This platform not only fosters self-expression but also lays the groundwork for students to navigate their professional paths in the future.**

**I extend my sincerest congratulations and appreciation to the organizing committee, faculty staff, students, and all stakeholders whose collective efforts have ensured the resounding success and cherished memories of this event. To the students, your dedication and hard work are commendable, and as you embark on this new chapter in life, I wish you the very best. May you embrace the opportunities that lie ahead with courage and determination. Best of luck to each of you.**

Dr. Nurul 'Ayn Ahmad Sayuti  
Head of College of Creative Arts,  
UiTM Kedah Branch



# MINDA REKKA

The image features the text 'MINDA REKKA' in a large, bold, yellow font. The letters are stylized and filled with various icons. The 'M' contains a pencil, the 'I' contains a saw blade, the 'N' contains a pencil, the 'D' contains a hammer, the 'A' contains a saw blade. The 'R' contains a pencil, the 'E' contains a pencil, the 'K' contains a pencil, the 'K' contains a pencil, the 'A' contains a pencil, and the 'A' contains a pencil. The background is dark blue with faint, repeating text and icons.

# INDUSTRIAL DESIGN

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## Smart Mobility “ X-PRIME O8”

### Design Advisor :

Mr. Zaidi bin Yusoff

Mr. Mohd Taufik bin Zulkefli

### Abstract

This project is dedicated to designing a transport bus for Paralympic athletes and other disabled civilians, set to debut at the Los Angeles 2028 games. The bus features a futuristic and modern design, incorporating advanced technology to operate without a driver, thereby facilitating the movement of people with disabilities (OKU) to various locations seamlessly. With an emphasis on comfort and accessibility, the bus ensures that Paralympic athletes, particularly those in wheelchairs, and other disabled individuals can travel in ease and independence. The autonomous operation of the bus allows for greater flexibility, eliminating the need for a driver and enabling passengers to reach their destinations effortlessly. By integrating the latest technological advancements, the transport bus offers a smooth, efficient, and comfortable travel experience. This innovative solution supports the needs of Paralympic athletes during the Los Angeles 2028 games, providing them with reliable, accessible, and cutting-edge transportation.







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