

**PERFORMANCE OF THE TRADING / SERVICES  
AND FINANCE SECTORS OF THE  
KUALA LUMPUR STOCK EXCHANGE**

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# ABSTRACT

This study is a statistical analysis of a sample of companies of the Trading/Services and the Finance sectors of the KLSE. The research concentrates on 20 selected companies in these two sectors and gathering the data for five years to evaluate the performance of these based on the P/E ratio. The theory on the P/E ratio is 'a lower price earnings ratio will obtain a higher return'.

Basically, the purpose of an investment is to obtain the highest return as much as possible whether in the appreciation of price or obtaining dividends. However, when we expect for a higher return, there will involve a higher risk. Since risk is vital in evaluating the return of stocks, three well known methods have been used. The Sharpe, Treynor and Jensen Index consider risks in evaluating the performance of stocks.

The results mostly indicate a negative relationship between the P/E and return. Thus, the findings in this dissertation support the theory of the P/E ratio.

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# CHAPTER 1 :INTRODUCTION

## 1.1 Concept Of Price Earning Ratio ( P/E Ratio)

Basically, P/E ratio is one of the methods to measure the stock performance of a company. It also represents the amount that an investor is willing to pay for each dollar of the firm's earning. P/E ratio is derived by dividing the current market price of a company's common stock by the recent 12 months' earning per share.

$$P/E \text{ ratio} = \text{market price} / \text{earning per share (EPS)}$$

Factors that affect the P/E ratio, theoretically, are the dividend payout ratio (D/E) required rate of return (k) and the expected growth rate of dividend (g).