A STUDY ON FINANCIAL PERFORMANCE MEASUREMENT PRACTICES IN PUBLIC SECTOR: A CASE STUDY OF UNIVERSITI TEKNOLOGI MARA (UITM)

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ABSTRACT

The objective of this study is to examine how the Bursary uses UiTM Budget as the main financial performance measurement and to identify other financial performance measurement instruments initiated by the Bursary for financial control purpose. The study finds that the Bursary uses budget mechanism such as deduction, 'virement' and additional allocation to ensure all allocation is spent in a target range. It is found that procurement, payment, salary, closing of account and audit queries had initiated by the Bursary for financial control purposes. Other financial performance measurement and budget act as a control mechanism to ensure the Bursary achieves its mission to provide an efficient, fast, accurate, and responsible financial services in line with the objective and mission of UiTM. The Balanced Scorecard Model has been used to link between financial and nonfinancial measurement in the Bursary. The Balanced Scorecard translates the Bursary mission and strategy into tangible objectives and measures. The measures represent a balance between external measures for government agency and customers, and internal measures of critical financial process, innovation, and learning and growth. The measures are a balance between the outcome measurethe results from past efforts-and the measures that drive future performance. The findings hope to provide some guidelines into the future financial performance measurement instruments practices in Public Higher Learning Institutions.

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CHAPTER ONE

INTRODUCTION

1.0 STUDY OVERVIEW

Performance measurement is a very timely topic in public and non-profit sectors in Malaysia and in many countries around the world. Executive and legislative initiatives have required that public fund managers identify performance measures, set performance targets, and report their progress. Funders have similarly asked nonprofit organizations to show results for the support provided them.

There are several references on research done on performance measurement practices in Public Higher Learning Institutions. The outcome from this study will hopefully provide some insights that can be used as guidelines for future financial performance measurement practices in Public Higher Learning institutes.

Abdullah (1998) conducted research on budget-related behavior and performance goals of cost center managers in a Public institute of Higher Learning in Malaysia. The analytical results provided conclusive evidence that feedback and report action plan, involvement in budgeting process and interaction with superior (budget-related behavior) have significant relationship to performance goals of the cost center managers of the institute.

A research by Ismail (1999) on accountability and performance indicators of Malaysian Universities attempted to examine the quantity and quality of information disclosed in annual reports of Malaysian universities from 1994 to