THE EFFECTIVENESS OF THE HOUSING FACILITIES PROVIDED TO STUDENT IN KOLEJ KEDIAMAN INDAH PERMAI UNIVERSITI MALAYSIA SABAH

JOEHAN JOEHARI WILLIAM STUDENT NO: 2002126884

BACHELOR OF BUSINESS ADMINISTRATION

(HONS) MARKETING

FACULTY OF BUSINESS AND MANAGEMENT

UNIVERSITY OF TECHNOLOGY MARA (UITM)

SABAH CAMPUS

APRIL 2006

TABLE OF CONTENT

'DECLARATION OF ORIGINAL WORK"	i
LETTER OF SUBMISSION	ii
ACKNOWLEDGEMENT	iii
ABSTRACT	iv
LIST OF TABLES	v
LIST OF FIGURES	vi
1. INTRODUCTION	iegue, local
1.1 BACK GROUND OF KOLEJ KEDIAMAN INDAH PERMAI	5 07 07 07 5
2. OBJECTIVES OF THE RESEARCH	7
2.1 PROBLEM DEFINITION	7
2.2 PROBLEM STATEMENTS	9
2.3 OBJECTIVES OF THE STUDY 2.4 RESERCH QUESTION	10 11
2.5 THE SIGNIFICANCE OF THE STUDY	12
3. LITERATURE REVIEW	13
3.1 CONCEPT OF THE EFFECTIVENESS STUDENT'S HOUSING FACILI	TIES 13
3.2 ABOUT THE STUDY ON HOUSING EFFECTIVENESS ON STUDENT	14
3.3 DESIGN EFFECTIVE FACILITIES	17
3.4 THE STRATEGIES TO MANAGE HOUSING FACILITIES	19
4. RESEARCH METHODOLOGY	20
4.1 RESEARCH DESIGN	22
4.2 DATA ANALYSIS	23
5. LIMITATION OF RESEARCH	24
6. DEFINITION OF TERMS	26
7. FINDINGS	27
7.1 PROFILE OF THE RESPONDENTS	27
7.2 THE EFFECTIVENESS OF HOUSING FACILITIES	33
7.3 THE MOST EFFECTIVE AND LEAST EFFECTIVE HOUSING FACILITY	TIES 35
8. CONCLUSION AND RECOMMENDATION	43
9. REFERENCES	46

ACKNOWLEDGEMENT

Alhamdulillah, I thank to ALLAH for the blessing that been given to me to finished my research and present this study entitled, "THE EFFECTIVENESS OF THE HOUSING FACILITIES PROVIDED TO STUDENT IN KOLEJ KEDIAMAN INDAH PERMAI, UNIVERSITI MALAYSIA SABAH". This research is a very important and interesting subject to study because the purposes of this study is to obtain the meaning of the effectiveness of the housing facilities from the student perspective, and it also help the Universiti Malaysia Sabah to identified the housing facilities ineffective or effective.

In this opportunity, I would like to express my deepest appreciation to En.Bonaventure Boniface, Pengetua Kolej Kediaman Indah Permai, for his kind and full cooperation in this research study. My highest appreciation also goes to my Advisor for Marketing Internship (MKT660), Puan Noorziah Mohd Salleh for his support and guidance in this research. Your comments and recommendation for the preparation of this research guided me to complete this study.

Last of all, my gratitude goes to all other individuals, the coordinator of this program, PPL staff, and other organizations who have contributed directly and indirectly towards completion of this research paper.

ABSTRACT

A study entitled "The Effectiveness Of The Housing Facilities Provided To Student In Kolej Kediaman Indah Permai, Universiti Malaysia Sabah" is proposed to focus on the effectiveness facility on satisfying the students in the higher education level. In achieving the effectiveness facility, the students often need to actively participate in the production of facility and such participation needs to be encouraged and guided. This research examined the effectiveness of these investments on the housing facilities that have been made by the Universiti Malaysia Sabah thought the respond that the student give to the Universiti and also the Universiti aim is to being assess the facilities for long-term effectiveness not just satisfaction shortly after completion. The study also wants to get the clear picture of the effectiveness of the housing facilities in Kolej Kediaman Indah Permai and also to formulate new strategies on improving the housing facilities effectiveness.

From this study, it was found that 136 students agree that the housing facilities that been provided by the Kolej Kediaman Indah Permai are effective for giving comfortable studying environment for student and only 14 student do not agree the housing facilities that been provided by the Kolej Kediaman Indah Permai are effective for giving comfortable studying environment for student. This result shows that the Housing Facilities that been provided to student in Kolej Kediaman Indah Permai, Universiti Malaysia Sabah are effective on giving comfortable studying environment to the student.

1. INTRODUCTION

A desire to have a university in Sabah did not materialize until the 24th of November 1994, when parliament assented to the establishment of University Malaysia Sabah. In the initial stage, only three schools were started, namely the School of Science and Technology, the School of Business and Economics and the School of Social Sciences. Apart from that there was also a liberal studies centre, known as the Centre for the promotion of knowledge and Language Learning. The first academic year, which commenced in mid 1995, saw the enrolment of 205 undergraduates.

The teaching staff comprised of 24 lecturers and the university's administration was managed by 13 administrative officers and 26 auxiliary staff. The UMS has until now made several accomplishments. Apart from the emergence of several new schools, example the School of Engineering and Information Technology, the School of Education and Social Development, the School of Psychology and Social Work, the School of Food and Nutritional Sciences, the School of International Tropical Forestry, the School of Art Studies, and also the two research institutes, namely the Tropical Biology and Conservation Institute and the Borneo Marine Research Institute.

UMS also witnessed the building of its main campus on 999 acres piece of land. The first phase of this on-going project has already seen the rise of the buildings complexes of the School of Science and Technology, the Centre for the Promotion of knowledge and Language Learning, the Central Lecture Halls, the School of Business And Economics, the Administration Building, the Student Hostels, the Sports