

# EMPOWERING IMPACTFUL WRITING: A SYNOPSIS OF THE WRITE2IMPACT WORKSHOP



The Write2Impact Workshop, a brainchild of the Faculty of Pharmacy, UiTM, was held at the Gallery, FF1 on the 5th of February 2024, from 9 am to 1 pm. The workshop that was opened to UiTM staff and students saw an enthusiastic turnout of 62 participants from various faculties.

The distinguished speaker for the event was our very own Professor Wong Tin Wui, who is ranked among the World's Top 2% Scientists in the field of Pharmacology & Pharmacy. The program was designed with the objective of empowering participants with the skills to author impactful articles, thereby elevating the standard of written communication within our academic community. This aim was clearly embodied in the activities of the day.

The programme focused mainly on expert guidance and a hands-on learning session. Participants had the privilege of gaining insights from the speaker that deepened their understanding of the fine details involved in writing impactful articles. This was complemented by the opportunity to engage in practical exercises using real manuscript samples, a hands-on approach that facilitated the application of their theoretical knowledge. These two components synergistically contributed to a unified and enriching learning experience.

In conclusion, the Write2Impact Workshop was a successful event that equipped participants with the necessary tools and knowledge to enhance their writing skills. The blend of theoretical knowledge and practical application, coupled with expert guidance, was a comprehensive and enriching learning experience for the participants. The feedback from the participants was encouraging and they indicated that the program was useful and tips that they learned will be out to practice in their future writing endeavours.

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# PRESCRIPTION

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