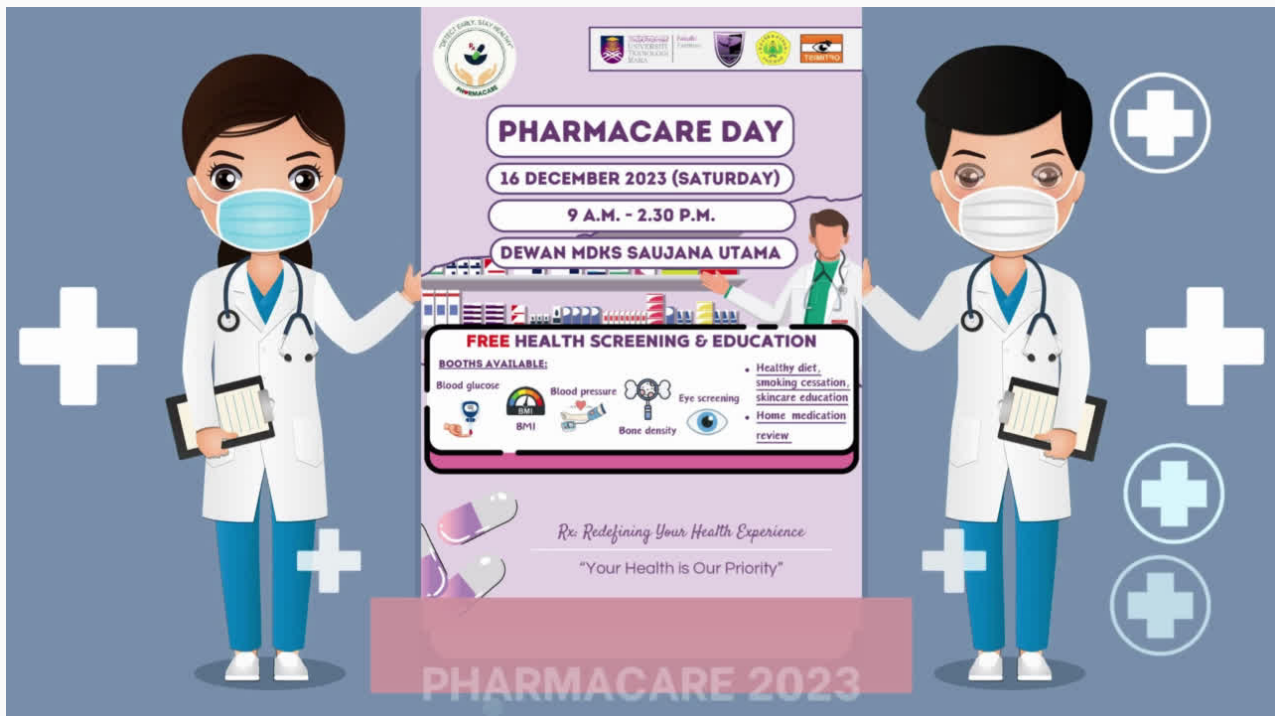


Pharmacare 2023:

Enhancing Pharmacist-in-Training's Skills



Pharmacare 2023 constituted a pivotal component of the PHC670 curriculum, specifically within the framework of Community Pharmacy. This assessment which involved final-year students from Faculty of Pharmacy, Universiti Teknologi MARA, Puncak Alam aimed to cultivate adept communication skills for disseminating health-related information to the public. Apart from local students, this event involved 6 students from Universiti of Pakuan, Indonesia.

Given the critical relevance of communication skills within the community pharmacy milieu, this assessment played a crucial role in preparing graduating students for their future roles as pharmacists.

Conducted on December 16, 2023, at Dewan MPKS, Saujana Utama, Pharmacare 2023 featured 16 booths addressing various health-related topics. Simultaneously, attendees had access to health screenings encompassing blood pressure, blood glucose, cholesterol, uric acid, and bone density measurements. This initiative was designed to contribute positively to public health awareness. Throughout the event, students showcased their creativity in elucidating health-related information, leveraging innovative materials to enhance communication efficacy. The interactive dynamics between students and the public were notably engaging, with the audience actively participating in stimulating games provided during the event.

In addition to the comprehensive health screenings and innovative communication strategies, Pharmacare 2023 was distinguished by its commitment to community engagement and education. Recognizing the importance of fostering a sense of responsibility among future pharmacists, the event facilitated open discussions on prevalent health issues and encouraged participants to actively inquire about their well-being. This interactive approach aimed to create a conducive environment for knowledge exchange and empower the public to make informed decisions regarding their health.

Moreover, the event served as a platform for networking and collaboration within the healthcare community. Representatives from local healthcare organizations and industry professionals were invited to share insights, fostering connections between academia and practice. This collaborative spirit not only enriched the learning experience for the students but also facilitated the establishment of a broader healthcare support network in the community.

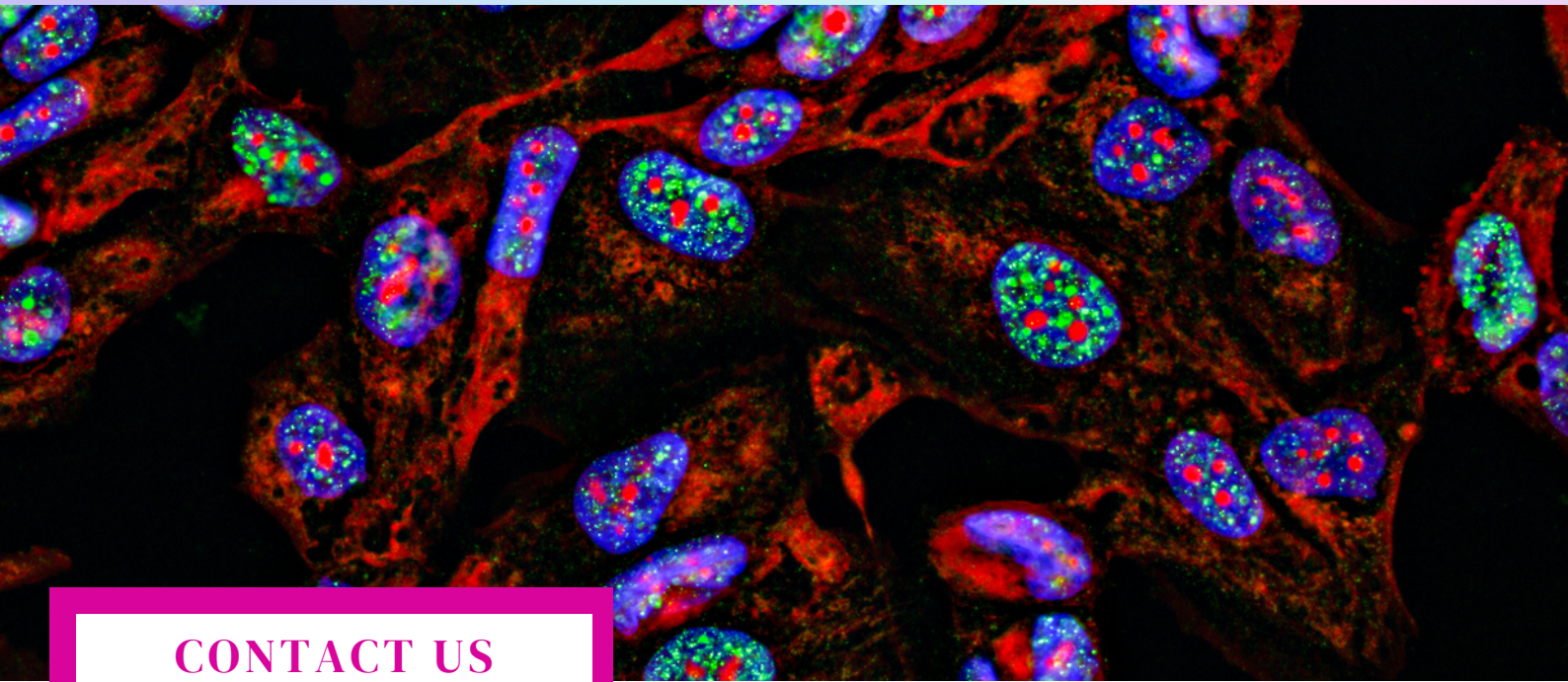
The success of Pharmicare 2023 was underscored by the positive feedback received from both participants and attendees, reinforcing its role as a flagship initiative in advancing public health awareness and community engagement within the realm of community pharmacy.



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