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RECTOR'S MESSAGE



I would like to extend my gratitude for your visit to FBM Insights Volume 8, a publication brought forth by the esteemed Faculty of Business and Management, UiTM Kedah Branch. This bulletin endeavours to present a concise and beneficial collection of important insights and research findings derived from the domain of social sciences.

FBM Insights aims to simplify complex social science concepts into easily digestible bullet points, making valuable knowledge more accessible to a wider audience. In this bulletin, each article provides a glimpse into the diverse and dynamic world of social sciences, including psychology, sociology, economics, finance, and other pertinent fields. Through concise and informative summaries, the intention is to promote a deeper understanding of human behaviour, societal trends and the multifarious factors that shape our world.

My heartfelt appreciation is proffered to the dedicated researchers and scholars whose works form the foundation of this bulletin, contributing significantly to the ever-changing landscape of knowledge in social sciences. In navigating the modern era's challenges and opportunities, the intrinsic value of social science research in guiding policy decisions and fostering social cohesion cannot be overstated.

I sincerely hope that this bulletin will spark readers' curiosity and inspire them to delve deeper into the myriad facets of human society and behaviour. Irrespective of whether you are a student, educator, or policymaker, I firmly believe that this publication will serve as an invaluable resource in your quest for knowledge.

Once again, thank you for embarking on this journey of discovery with us. Together, let us explore the captivating world of social sciences and its profound impact on our lives.

Thank you.

Prof. Dr. Roshima Haji Said

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SEAMLESS LEARNING: UNLEASHING CLOUD COMPUTING'S POTENTIAL IN EDUCATION

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INTRODUCTION

Across a number of industries, cloud computing has become a game-changer, and education is no different. Educational institutions can improve the learning process for both students and teachers by utilizing cloud-based technologies. The cloud has revolutionized education by facilitating remote learning, collaboration, and personalized learning experiences. Google Workspace for Education and Microsoft 365 Education are cloud-based platforms that offer educators and students access to collaborative tools and learning materials. The global education technology market is projected to reach \$404 billion by 2025, with cloud-based solutions playing a significant role, according to a report by HolonIQ. This essay will examine the many benefits of cloud computing for education and how it has changed conventional educational methods.

THE ADVANTAGES OF CLOUD COMPUTING IN THE LEARNING ARENA

There are many advantages to cloud computing in the learning arena, including:

1. Enhanced Accessibility and Flexibility

Cloud computing allows for seamless access to educational resources from any internet-connected device. Students can access course materials, assignments, and collaborative tools from home, on the go, or in the classroom. This level of accessibility and flexibility fosters a more personalized and self-paced learning experience, accommodating diverse learning styles and individual needs. According to a study by Li et al. (2017), cloud computing in education promotes anytime, anywhere access to educational materials and resources, enhancing learning flexibility and convenience for students.

2. Cost-Effectiveness

For educational organizations, conventional methods of data storage and infrastructure upkeep can be expensive. Due to the lack of onsite servers and intensive IT support, cloud computing provides a cost-effective alternative. Schools and universities can scale their cloud usage based on their needs with a pay-as-you-go model, maximizing budgetary resources. According to a paper by Aradhya et al. (2019), cloud computing allows educational institutions to considerably cut their operational expenses, freeing up money to invest in other crucial facets of education.

3. Collaboration and Communication

Collaboration and communication between students, teachers, and administrators are made possible via cloud-based technologies. A worldwide learning community is fostered through the real-time sharing of papers, discussion boards, and video conferencing facilities, which enable fruitful interactions and group work while dissolving geographical obstacles. According to a study by Al-Rahmi et al. (2019), cloud-based collaboration tools improve student teamwork and communication while promoting knowledge sharing and group problem-solving.

4. Scalability and Resource Management

The flexibility to scale resources up or down as necessary is required by the dynamic character of educational institutions. Because of the unrivaled scalability that cloud computing provides, universities may easily adjust to changes in student enrollment, storage needs, and processing demands. The intrinsic scalability of cloud computing is acknowledged in research by Martín-Pérez et al. (2018), giving educational institutions the flexibility to react to shifting demands.

CONCLUSION

The education industry is entering a new era of possibilities because of cloud computing, which is altering how students study and teachers impart knowledge. Education institutions may now offer students a more productive and interesting learning experience because of cloud computing's improved accessibility, cost-effectiveness, collaborative features, and scalability. Cloud computing will play an increasingly significant role in determining the future of education as technology develops. With personalized learning experiences, immersive technologies, collaborative learning spaces, efficient administration, and global accessibility, cloud computing will revolutionize education, ensuring that students receive the tailored, engaging, and inclusive education they deserve.

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