



### HRM 666 INTERNSHIP REPORT

FACULTY OF BUSINESS AND MANAGEMENT
BACHELOR OF BUSINESS ADMINISTRATION (HONS.)
HUMAN RESOURCE MANAGEMENT

TITTLE:
INTERNSHIP REPORT AT RAUDHAH
CAPITAL GROUP SDN BHD

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# **Executive Summary**

This report is about my 6 months experience internship at Raudhah Capital Group Sdn Bhd (RCG) at Kuala Terengganu. Raudhah Capital Group is one of the healthcare companies which specialize in providing Business Consultancy Service Management. I have been assigned under HR department with my supervisor also HR at RCG, Puan Mimihasmida Binti Yusof. I can say that it is such a wonderful journey and challenging journey for me where I cannot believe I can make it until my last day of internship.

Since I am a Human Resources student, I did lots of work under HR scope such as preparing letters and joining interviews. I can say that it is not easy to adapt to this situation since my HR put a lot of expectation on me but until my last day, I believe I already give my best for the company. To become an HR student is not easy same goes to carry HR tasks. I have learnt a lot of things from the company which not only focused on HR but other departments also.

Although sometimes I am always facing some problems during my internship works, I manage to control and settle it very well. I am sure that I have done all my works very great and give my all efforts also handworks during this internship.

This report also consists of the strengths, weaknesses, opportunities, and threats (SWOT) and political, economic, social, technological, environmental, and legal (PESTEL) in the company. I made the elaboration based on what I have been analyses from the company. I have also included the SWOT matrix that I made with the recommendation for the company should improve.

There are a lot of benefits that I have received throughout this memorable journey. It has increased my confidence to face my work life in the future. In addition, it is such a huge opportunity to acknowledge new networking and work as trainee in Human Resources department. I took this industrial training as a learning and assessment tool for my future.

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# Part 3: Company's Profile





#### NAME:

Raudhah Capital Group Sdn Bhd (RCG)



#### LOCATION:

PT 41118 Tingkat Atas, Taman Takir Perdana Jalan Fikri, Seberang Takir 21300, Kuala Nerus, Terengganu

#### **BACKGROUND:**

Raudhah Capital Group Sdn Bhd (RCG) was established on 3rd May 2019. It is one of the company specializing in providing Business Consultancy Service Management. Currently, RCG has successfully manages 4 branches of Klinik Perubatan Raudhah Sdn Bhd which all clinic operates in Terengganu.

In 2019, RCG was incorporated and the initial agreement between Klinik Perubatan Raudhah Sdn Bhd to provide business management consultancy services was established. On 2020, a Memorandum of Understanding (MOU) between Raudhah Capital Group Sdn Bhd and Klinik Perubatan Raudhah Sdn Bhd has been signed where all aspects of clinic management will be handed over to Raudhah Capital Group Sdn Bhd, also, on the same year, second branch of Klinik Perubatan Raudhah has opened in Kuala Berang, Terengganu. Moving on, on 2023, the third branch of Klinik Perubatan Raudhah opened in Besut, Terengganu and lastly, on 18 December 2023, the fourth branch of Klinik Perubatan Raudhah opened in Seberang Takir, Terengganu.

## **Vision & Mission**

# VISION

To be the leading business management company that empowers entrepreneurs and businesses to achieve their goals and realize their full potential, to be recognized as a trusted partner and advisor, delivering customized solutions that address the unique challenges and opportunities of each client.



# MISSION

- To provide exceptional management consultancy to all partner and clients, helping them to achieve their goals through effective communication, innovative solutions, and a commitment to excellence.
- To focus on managing costs and maximizing profitability for all subsidiary and client.
- To prioritize corporate responsibility, ensuring that their subsidiaries operate ethically and sustainably, and contribute positively to the communities in which they operate.
- To provide strategic direction to their subsidiaries, helping them to identify new growth opportunities and navigate market challenges.

