

## INDUSTRIAL TRAINING

## **REPORT AT**

THE RESEARCH, INDUSTRY, COMMUNITY, ALUMNI, ENTREPRENEURSHIP, AND NETWORK (RICAEN), UNIVERSITY TECHNOLOGY MARA BRANCH PERLIS



(16th OCTOBER 2023 UNTIL 23rd FEBUARY 2023)

### **EXECUTIVE SUMMARY**

The Industrial Training Program is a comprehensive initiative designed to prepare participants for success in the dynamic industrial landscape. With a focus on bridging the gap between academic theory and practical application, the program offers a unique blend of direct training, industry mentorship, and collaborative projects. I am gaining valuable insights into various industrial domains, from manufacturing to technology, thereby enhancing their skill sets and employability. This experience enables me to learn something new while gaining a deeper understanding of the realities of the job. Industrial training is a mandatory requirement for all students to graduate. Consequently, I completed my industrial training at the Research, Industry, Community, Alumni, Entrepreneurship, and Network unit at UiTM Perlis from October 16, 2023, to February 23, 2023.

Throughout this term of industrial training, I discovered that the knowledge acquired at university is often insufficient. During my internship at there, I was assigned to the research management unit, with DR Muhammad Faiz Pa'suya my supervisor, who serves as the research management coordinator. Assisting me in my tasks was Puan Zurita Jaafar, also a member of the research management team. RICAEN plays a crucial role at UiTM, managing industrial collaborations between UiTM Perlis and other local or international universities.

The program includes immersive firsthand experiences with industry-standard equipment, mentorship from seasoned professionals, and the completion of real-world projects. The emphasis on workplace ethics, communication, teamwork, and leadership skills ensures that participants not only acquire technical proficiency but also develop the soft skills necessary for thriving in a professional environment. This report encompasses what I have learned, the company's background information, training reflection, and a SWOT analysis of the company. During my time there, I identified some of the company's weaknesses, strengths, threats, and opportunities, which will be discussed further in this report. Finally, I provide several recommendations, elaborated upon in subsequent sections of this report.

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## Company's Profile

Name, Logo & Location



Cawangan Perlis Kampus Arau

Figure 1: Company's Logo

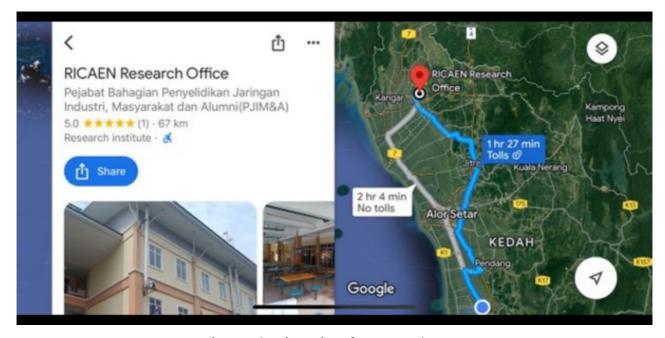


Figure 2: Direction from my house

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# 2.1

## Company's Background

RICAEN Division, led by the Deputy Rector (Research & Industrial Linkages), plays a crucial role in supporting faculty members. It assists them in various aspects of research, including applying for grants, publishing work, managing intellectual property, and facilitating commercialization. Simultaneously, the Industry, Community, and Alumni Network aim to forge and strength hen connections with industries, the local community, alumni, and other universities. This collaborative effort seeks to foster mutual benefits and partnerships. Lastly, the Entrepreneurship Unit provides faculty members with real-life entrepreneurial experiences and developing entrepreneurship skills in students. This unit actively plans and conducts programs related to entrepreneurship, contributing to the cultivation of an entrepreneurial mindset within the academic community.

#### **RICAEN VISION:**

To become a world-class researcher, innovation, consulting, and publication management center and to establish a relationship between UiTM Perlis and industry, government, private sector, and society for mutual benefit.

### **RICAEN MISSION:**

- Strengthen UiTM's scholarship and innovation capabilities through quality services.
- Establish a good, harmonious, and effective relationship between UiTM Perlis and industry, government, private sector, and community.
- Distribute and provide research training, consultation and writing to UiTM Perlis residents.
- Focus on strategic relationships with stakeholders that will bring positive results to UiTM Perlis and the stakeholders.
- To ensure the relationship between industry, government, private sector, and community will bring a positive impact on UiTM Perlis's image.

### **RICAEN OBJECTIVES**

- Manage, coordinate, and provide services related to research, consulting, and publishing.
- Helping the development of new fields in line with campus program priorities.
- Disseminate and provide research, consultation and writing training to UiTM Perlis residents.
- Ensuring that the culture of innovation, research, consultation, and publication is always fertile among UiTM Perlis citizens.
- Help strengthen the quality of teaching and learning of UiTM Perlis academic staff.
- Strengthen the marketability of prospective UiTM Perlis graduates.