



**UNIVERSITI TEKNOLOGI MARA**



# **INDUSTRIAL TRAINING REPORT**

***(SEMESTER OCTOBER 2023 – FEBRUARY 2024)***

## **SWOT ANALYSIS OF JKR PERLIS**

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# EXECUTIVE SUMMARY

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As I am one step closer to end my Bachelor's degree, I am very honoured to carry out my internship at JKR Perlis, the Public Works Department. JKR is a government agency responsible for planning, designing, and implementing public infrastructure projects such as roads, bridges, buildings, and water supply systems. Each state in Malaysia has its own JKR office to oversee and manage construction and maintenance projects within that particular region.

As an intern with the knowledge of Business Administration and Finance, I was placed at The Administrative Department. I contribute my skills and passion to assist in various tasks essential to the efficient functioning of the office. Apart from roles and responsibilities, the objective of my internship is to analyse the strength, weakness, opportunity and threat covering some of the aspects such as political, economic, social, technology, environmental and legal relating to JKR Perlis.

The findings of the SWOT Analysis that I conducted in my internship company provide valuable input to me as understanding of the internal and external factors affecting JKR Perlis is crucial for long-term success and sustainability. To conclude, this report will serve as proof to my valuable experiences and skills acquired during the 6 months of internship at JKR Perlis.

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# COMPANY PROFILE

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## JKR PERLIS

### BACKGROUND AND LOGO OF THE COMPANY

<b>Company Name:</b>	Jabatan Kerja Raya Negeri Perlis (JKR Perlis)
<b>Address:</b>	KM 3, Jalan Raja Syed Alwi, 01000 Kangar, Perlis.
<b>Phone Number:</b>	04-973 3300
<b>Fax Number:</b>	04-9733319
<b>Email:</b>	<a href="http://www.jkrperlis.gov.my">www.jkrperlis.gov.my</a>



# COMPANY PROFILE

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## JKR PERLIS

### BACKGROUND AND LOGO OF THE COMPANY



Jabatan Kerja Raya also known as the Public Works Department (PWD) is a government agency responsible for the planning, development, construction and maintenance of public infrastructure in Malaysia. The department plays a crucial role in the country's development by overseeing various construction and maintenance projects that contribute to the nation's economic growth, connectivity and overall well-being.

Before 1969, the JKR Perlis was administered as part of the Kedah/Perlis Branch under the leadership of an "Executive Engineer." However, by April 1970, JKR Perlis had been separated from JKR Kedah and was led by a Director, namely Ir. Lim Teik Mei and the current Director is Ir. Mohd Shahril bin Mohd Said.