



UNIVERSITI TEKNOLOGI MARA

IMD208: INTRODUCTION TO WEB CONTENT MANAGEMENT AND DESIGN

Course Name (English)	INTRODUCTION TO WEB CONTENT MANAGEMENT AND DESIGN APPROVED				
Course Code	IMD208				
MQF Credit	3				
Course Description	This course introduces students with the fundamentals of web content design and management. They will learn about the techniques on how to design a static web page using Hypertext Markup Language (HTML).				
Transferable Skills	Creative and Innovative Reflective Learner Tech-Savvy Independent and Critical Thinker				
Teaching Methodologies	Lectures, Lab Work, Presentation				
CLO	CLO1 Describe the basic concepts of Internet, World Wide Web (WWW) and Hypertext Markup Language (HTML). (C2) CLO2 Follow Web Development Life Cycle (WDLC) in web content design and management. (A2) CLO3 Produce a static web page using Hypertext Markup Language (HTML).(P4)				
Pre-Requisite Courses	No course recommendations				
Reading List	<table border="1"> <tr> <td>Recommended Text</td> <td> <ul style="list-style-type: none"> • Castro, E. & Hyslop, B. 2012, <i>HTML5 & CSS3: Visual QuickStart Guide</i>, 7 Ed., Peachpit Press. Berkeley, CA </td> </tr> <tr> <td>Reference Book Resources</td> <td> <ul style="list-style-type: none"> • Barksdale, K., & Turner, E. S. 2006, <i>HTML, JavaScript, and advanced Internet techn</i>, Ed., , Boston, Massachusetts: Thomson Course Technol [ISBN:] • Carey, Patrick 2003, <i>Creating web pages with HTML and dynamic HTML</i>, Ed., , Boston, Massachusetts: Thomson Course Technol [ISBN:] • Elizabeth, C. 2003, <i>HTML for the World Wide Web</i> , 5 Ed., , Berkeley, CA: Peachpit Press. </td> </tr> </table>	Recommended Text	<ul style="list-style-type: none"> • Castro, E. & Hyslop, B. 2012, <i>HTML5 & CSS3: Visual QuickStart Guide</i>, 7 Ed., Peachpit Press. Berkeley, CA 	Reference Book Resources	<ul style="list-style-type: none"> • Barksdale, K., & Turner, E. S. 2006, <i>HTML, JavaScript, and advanced Internet techn</i>, Ed., , Boston, Massachusetts: Thomson Course Technol [ISBN:] • Carey, Patrick 2003, <i>Creating web pages with HTML and dynamic HTML</i>, Ed., , Boston, Massachusetts: Thomson Course Technol [ISBN:] • Elizabeth, C. 2003, <i>HTML for the World Wide Web</i> , 5 Ed., , Berkeley, CA: Peachpit Press.
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Article/Paper List	This Course does not have any article/paper resources				
Other References	This Course does not have any other resources				