

RESEARCH EXHIBITION IN MATHEMATICS & COMPUTER SCIENCES

- CS240 BACHELOR OF INFORMATION TECHNOLOGY (HONS.)
- CS248 BACHELOR OF SCIENCES [HONS.] MANAGEMENT IN MATHEMATICS
- CS251 BACHELOR DF COMPUTER SCIENCE (HONS) NETCENTRIC COMPUTING
- CS255 BACHELOR OF COMPUTER SCIENCE [HONS] DATA COMMUNICATION & NETWORKING

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Preface

It is with great pleasure that we present this extended abstract book, titled "The 5th Research Exhibition in Mathematics and Computer Sciences (REMACS 5.0)". This book is a collection of research work in the fields of Computer Science and Mathematics, contributed by the final year students from Universiti Teknologi MARA, Perlis Branch. The aim of this book is to showcase the diversity and depth of research in these two interrelated fields.

Mathematics and Computer Science are two fields that have seen tremendous growth and advancement in recent years. With the rise of new technologies and the increasing demand for data-driven solutions, researchers in these fields have been working hard to develop new theories, algorithms, and models that can help solve some of the most pressing problems of our time. This book is a testament to their hard work and dedication.

The abstracts in this book cover a wide range of topics, including algebra, analysis, logic, computer architecture, algorithms, artificial intelligence, machine learning, computer network, netcentric computing and many more. The work presented here is both theoretical and practical, and has the potential to impact many areas of society, from finance and healthcare to education and security.

We hope that this book will serve as a valuable resource for future students in the fields of Mathematics and Computer Science. We also hope that it will inspire more students to pursue innovative and groundbreaking research in these two fields. Finally, we would like to express our gratitude to all the contributors for their hard work and dedication, without which this book would not have been possible.



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EVENT SCHEDULE

8:00 – 8:30 am •Registration

8:00 am – 12:00 pm •FYP Project Presentation

> 12:00 - 2:00pm •Lunch Break

2:15 − 2:35 pm •National & Wawasan Setia Anthems •Doa Recitation

2:35 – 2:45 pm •Welcoming Address by Director of REMACS 5.0

•Officiating & Closing Remarks from Rector of UiTM Perlis

2:55 – 3:00 pm •REMACS 5.0 Montage

3:00 – 4:00 pm •Awarding of Winners: •Best Poster •Best Project Award

•Photo Session

•End of Ceremony

Dress Code: Formal / Corporate

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EXTENDED ABSTRACTS



THE PREFERRED SOCIAL NETWORKING SITE (SNS) FOR INFORMATION DISSEMINATION AMONG UITM STUDENTS USING FUZZY AHP METHOD

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Abstract

Social Networking Sites (SNS) are a platform all generation groups use to obtain information and make connections with others. In addition, SNS is also used by students to obtain information provided by the university. However, there is a lack of SNS that students cannot use to get important information; hence the individual who is responsible for distributing the information needs to take the initiative to make students easy to get the information. This study aims to determine the preferred SNS among UiTM students to obtain information, rank the criteria of SNS for disseminating information to students, and rank the chosen SNS based on the criteria. Furthermore, the method of the Fuzzy Analytic Hierarchy Process has been used to achieve the objective of this study. The criteria that need to rank are functionality, content, usability, and privacy. Data used in the study is primary data that was collected through interview sessions and distributing questionnaires to three experts which is Majlis Perwakilan Pelajar, Jawatankuasa Perwakilan Kolej, and Ahlijawatankuasa Manatics, involved in distributing the information to students. The findings show that the most important criterion to disseminate the information with the highest is functionality of SNS with a normalized weight of 0.3090. Moreover, based on the final ranking of preferred SNS, Telegram is the highest normalized weight value of 0.3120. Based on the results, it can be concluded that Fuzzy AHP is a method that can assist experts in making decisions in difficult conditions and precisely rank all the criteria.

Keywords: social networking site, Fuzzy AHP, information dissemination, UiTM students

1. Introduction

The social networking site was chosen to decide the most preferred for students to get important information from university. In order to overcome the information not reaching students, the disseminator of information need to know which social networking site (SNS) that students preferred. This article analyses the criteria of a SNS that students prefer to get information such as functionality, content, usability and privacy of the SNS. The aim is to determine the preferred SNS among UiTM students to obtain information, to rank criteria of SNS for disseminating information to students and to rank the chosen SNS based on the criteria.

2. Methodology

Data were collected from interviews 3 person who in charge in disseminating the information from 3 committees in UiTM Arau, Perlis which are the multimedia person in Majlis Perwakilan Pelajar (MPP), Jawatankuasa Perwakilan Kolej (JPK) and Kelab Manatics. Research findings evaluate the preferred Social Networking Site (SNS) to develop the information and easy to students to get the information. Method that uses in the study which is Fuzzy Analytic Hierarchy Process (AHP) which is method for ranking the SNS. From the data that collected, we can find the highest ranking of SNS and that means the highest value is the most preferred SNS to disseminate the information.

3. Results and Discussion

Based on the result, the preferred SNS among UiTM students is Telegram. It is because Telegram has the highest weight in ranking of the preferred SNS by using Fuzzy AHP and followed by Instagram, WhatsApp and Facebook. However, the criteria of the SNS also very important to disseminate the

information. From previous research by (Ezumah, 2013) in 2012, the most preferred SNS is Facebook and after 10 years, Facebook be in the last ranking because of the usability of the Facebook in 2022 to disseminate information is low. This article will finally can be conclude that preferred SNS depends on the evolution of time and the use of SNS based on that people.

4. Novelty of Research / Product

There have been a number of research that have investigated the social networking site which is the functionality of it (Zamroni et al., 2019; Hussain, 2012). Previous research about the SNS was done through the reasonable college student use the social networking site (Ezumah, 2013). There have also been several researches on method of Fuzzy AHP that to make decision by ranking of the criteria (Putra et al., 2018; Paul & Ghosh, 202; Saifullah, 2019; Bobar et al., 2020) however, there has no research that has be done about ranking of preferred social networking site among students UiTM. Therefore, the main focus of this research is how the important information can be reach by students easily without missing the information. All in all, the research aims to disseminate the information through the SNS that students preferred.

5. Conclusion

The Fuzzy AHP method has been applied and has successfully achieved the objectives of this study, specifically to determine and rank the preferred SNS based on criteria that influence students to obtain the information. From the result, the ranking of the factors can be achieved by referring to the normalized weight values.

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