



**UNIVERSITI TEKNOLOGI MARA PERLIS**

**BACHELOR OF BUSINESS ADMINISTRATION (HONS) HUMAN RESOURCE**

**MANAGEMENT**

**HR INTERNSHIP (HRM666)**

**INDUSTRIAL TRAINING REPORT AT KEYSIGHT TECHNOLOGIES (M) SDN BHD**

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## **1.0 EXECUTIVE SUMMARY**

"Life begins at the end of your comfort zone," a guiding principle that resonated deeply with me during my enriching six-month internship journey. This experience provided a unique opportunity for exploration, hands-on learning, and personal growth. Each day brought new challenges, contributing to a valuable lesson: the importance of expecting the unexpected to navigate unforeseen challenges with resilience.

Within this report, you will find comprehensive insights into my trainee reflection, encompassing key details about the company, my roles, responsibilities, and the tasks undertaken during the internship. Additionally, I delve into the projects I had the privilege to handle, shedding light on the practical applications of my learning.

To provide a holistic view of Keysight Technologies' operational landscape, I conducted a thorough PESTEL and SWOT analysis. These analyses offer a nuanced understanding of the company's strategies and capabilities honed over the years. Moving from the planning phase to implementation, the report transitions into a detailed discussion and recommendations section, outlining strategies to capitalize on strengths and opportunities while addressing weaknesses and mitigating potential threats.

In conclusion, this report culminates with a concise summary, encapsulating the essence of the journey, the experiences gained, and the strategic insights provided. It serves as a testament to the transformative nature of the internship and its profound impact on my personal and professional development.

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## **4.0 COMPANY'S PROFILE**

### **4.1 Company's name, logo, location, operation hour**



Keysight Technologies Malaysia Sdn Bhd stands as a notable multinational corporation (MNC) located at the competitive landscape of the Bayan Lepas Free Industrial Zone. The company has undergone strategic transformations over time to affirm its relevance and adeptness in adapting to the swiftly changing technological landscape. Situated in a strategically designated location, Keysight operates during standard business hours, specifically from 8 am to 5 pm.

Notably, the company implements a flexible working hours policy, enabling employees to engage in mutual agreements with their respective reporting managers to tailor their working hours. This flexible working arrangement has proven effective, promoting efficiency and effectiveness in the workplace among the employees of Keysight Technologies. Consequently, it contributes to mitigate the stress levels, enhancing the work quality, and fostering employee job satisfaction within the organization.

#### **4.1.1 Background of establishment**

Keysight Technologies Malaysia is a subsidiary of Keysight Technologies which the headquarters are located in Santa Rosa California, a global technology company that specializes in test and measurement solutions. Established in 1972, Keysight Technologies Malaysia has played a crucial role in the region's technological landscape featuring in many different sectors under technological industry.

With a strong desire to be a market leader in customer solutions for global communications and security, Keysight Technologies Malaysia has been one of the major companies under technological innovation, succeed in providing cutting edge solutions in sectors such as aerospace and defense, automotive and healthcare. These are only few main industries that Keysight explore