UNIVERSITI TEKNOLOGI MARA
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HIGHER EDUCATION INSTITUTION: STUDENTS' VIEW AND ANTICIPATION OF ATTRITION

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DECEMBER 2018

ACKNOWLEDGEMENT

At the first place, we would like to take this opportunity to express our gratitude to Allah S.W.T for His blessing and marvelous grace towards each one of us that we were able to do and to complete our task on time. Apart from that, with His help, we were also able to solved problems as He provided us with the best solutions towards our problems as well. On the other hand, we want to give our special thanks to our beloved lecturer, Dr. Hjh Zuraidah Zaaba for always motivate and support us in many ways for always help us with our problems in completing this task patiently and professionally. Most importantly, thank you for all the valuable advices and keeps on reminding us to do our best in our studies which encouraged us to study hard and in effective ways to achieve our objective which was to complete this task on time with a good marks.

In addition, we would also like to take this opportunity to express our greatest thank you to all of our friends for their moral support, that they always give us guidance when we needed. Furthermore, we appreciated all of your helps that we were able to have additional knowledge and creative opinion along the way of finishing this task. Last but not least, we want to give appreciation to our group members that we have spent our precious time together until we were able to get this task done as what have planned. Thank you also for the cooperation and contribution in completing this task. Most importantly, as we have a strong confident and spirit, we were able to form a good team and we have a good relationship between each other that we were able to understand each other and we can perform excellently in delegation of works and complete them before the due date.

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Abstract

The main purpose of this study is to identify the reasons of attrition among students in higher education institution and to identify the opinion of the students on how to reduce attrition in higher education institution. The objective of this research is to identify the reasons of attrition among students in higher education institution and to identify the opinion of the students on how to reduce attrition in higher education institution. The study done based on cross-sectional design, it used quantitative method. In order to achieve both objectives, this research used the survey study method, the questionnaire was distributed to find out the responses from the respondents of UiTM Sabah. It was found that attrition in higher education institution happened because of individual factor. The female respondents aged between 18-20 years old which is AM110 students of semester 3 and 5 stated that attrition in UiTM Sabah caused by individual factor. The second objective, the study found that majority of the respondents stated that PTPTN helps to reduce their financial burden and future career were the motivation that they needed to complete their study. Apart from that, they prefer to have a caring lecturer that able to help them to deal with difficulties in their studies. Besides, most of the respondent stated that the attendance of the students to the class should be monitored so that they are more disciplined and afraid to skip class. Despite from that, students in higher education institution also need counselling to help them to have a better understand of themself, situation and also be wise in dividing time. Lastly, the future benefit of these findings were, it is crucial in order to give awareness of the attrition issue towards the government, university lecturers, educators, academician, parents, university students as well as the people at large. Most importantly, by doing more future studies on this problem helps all of the stakeholders to understand the needs of university students as wholly.