



INTERNSHIP REPORT

MAB ACADEMY SDN BHD

PREPARED BY:

Nur Hanani Amira Binti A Halim

2021464638

RBA243



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TEKNOLOGI
MARA



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EXECUTIVE SUMMARY

This internship report details my 25-week internship experience at MAB Academy Sdn Bhd in South Support Zone KLIA Selangor, Malaysia, under the Digital & Innovation Learning department. As part of the Bachelor of Business Administration (Hons) in Human Resources Management program, this internship provided me with valuable exposure to the real-world work environment and equipped me with essential professional skills and knowledge. Throughout my internship, my primary responsibility was to manage Multimedia Workshop project which involve the whole MAB Academy staffs. This involved overseeing the entire process, from brainstorming new ideas to ensuring its successful identified the creativity problem among instructors.

This experience allowed me to apply my knowledge on strategy management to practical scenarios and gain a deeper understanding of the industry. In addition to the practical skills I acquired, the internship also played a significant role in my personal development. I learned to become more mature, responsible, and professional in my approach to work. Through interactions with colleagues and top management, I enhanced my communication and interpersonal skills, fostering a sense of teamwork and collaboration. Overall, my internship at MAB Academy it not only provided me with a deeper understanding of the working profession but also contributed to my personal growth and development. I am grateful for the opportunity to have been a part of the MAB Academy team and for the knowledge and skills I gained during my time there.

ABOUT COMPANY

MAB Academy was established in October 1994 to cater to the training needs of employees. In 2017, MAB Academy was relaunched as a distinct entity under Malaysia Aviation Group (MAG) to transform, educate and develop future aviation professionals. MAB Academy is committed to bringing people together to offer world-class and highly relevant learning and development opportunities, covering all airline operations and management aspects.

The academy is approved by the Human Resources Development Council (HRDC), the Ministry of Culture, Arts and Tourism (MOCAT), the Ministry of Human Resources under its "Majlis Latihan Vokasional Kebangsaan (MLVK)" unit and certified by SIRIM. MAB Academy offers various technical and professional programmes benchmarked against international standards and best practices. MAB Academy's training programmes are designed to meet the needs of a variety of customers, which is Malaysia Aviation group employees, other airlines and aviation companies, government agencies and private corporations.

The company is located at Level 4, East Wing, MAB Academy Campus, Southern Support Zone, Kuala Lumpur International Airport, 64000 Sepang, Selangor. Our operating hours are from 8:30 am to 5:30 pm, Monday until Friday.



VISION & MISSION COMPANY

VISION

To be the focal point for Group Talent Development through strategic and integrated learning and development opportunities, and to become a Premier Education Hub for the regional aviation industry.

MISSION

For the organization:

- To provide systematic and structured training aligned with our business goals to improve business performance.
- To achieve success for our change agenda via shared values and behavior.
- To advocate exchange of knowledge, experiences, best practices, approaches to problem-solving and to encourage innovation.
- To connect people through a sense of community and purpose.

For people:

- We endeavor to provide professional skills and technical competencies for you to realise your full potential.
- We aim to develop effective individual contributors.
- To create inspiring managers and visionary business leaders.
- To instill a desire for lifelong learning.

