

**FLEET UTILISATION OF KENDERAAN KLANG BANTING BERHAD :  
A STUDY ON ROUTE KUALA LUMPUR - KLANG.**

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# DEDICATION

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## 1.1 BACKGROUND OF STUDY

### 1.1.1 GENERAL INTRODUCTION

In today's world, the population is increasing all the time and this result in higher demand for the public transport services, <sup>for the</sup> e.g. public bus services.

Growth of population and expansion of the urban area, combined with rising incomes and better standard of living contribute to increase in the volume of passenger movement. Therefore, an effective fleet utilisation is very important to cover these movements.

Public transport services - the carriage of passengers by specific vehicle is a vast and growing industry especially in our country, Malaysia.

Fleet management is therefore seen as one gigantic cost problem for the public bus company like Kenderaan Klang Banting Berhad (KKBB). For that reason, it is essential to tackle the problem correctly, starting with routes and scheduling management. There is little point in costing fleet