



UNIVERSITI TEKNOLOGI MARA  
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AND POLICY STUDIES  
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THE PUBLIC PERCEPTIONS TOWARDS VAPE

KHAIRUL NIZAM BIN MASRI (2014491454)  
LILLY FARAHANA BINTI PAMIN (2014489474)

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KHAIRUL NIZAM BIN MASRI



LILLY FARAHANA BINTI PAMIN

Vape is the electronic cigarette which is a rechargeable battery-powered device designed to resemble a conventional tobacco cigarette. Where vaping is an activity which involving inhale and exhale the vapour produced by an electronic cigarette or similar devices. There are four variables that can be the factors towards the perception by the public which are age, gender, education and also users and non-users. Where the perception by the public been classified into its beneficial, risk, social threats and also government roles. The main objective of this study is to investigate public perception towards vaping and also to associate the factors that can contributes to the perception towards vaping by public. The study was using survey method by distributing the questionnaire in the areas of Sepanggar, Sabah which the distribution areas are on the area of Indah Permai, Sulaman, University Apartment, Polytechnic and also 1 Borneo .

# CONTENTS

## **Chapter I: Introduction**

1.1 Introduction	13
1.2 Problem Statement	36
1.3 Objective of the Study	7
1.4 Scope of the Study	7
1.5 Terms and Definition	8

## **Chapter II: Literature Review & Conceptual Framework**

2.1 Literature Review	9-21
2.2 Conceptual Framework	22-24

## **Chapter III: Research Method**

3.1 Introduction	25
3.2 Research Design	25-26
3.3 Population and Sampling	26
3.3.1 Sampling Technique	26
3.3.2. Sample size	26-27
3.4 Instrumentation and Measurement	27
3.5 Unit of analysis	28
3.6 Data Collection	29
3.6.1 Primary Data	29
3.6.2 Secondary Data	29
3. Data analysis	30-31

## **Chapter IV: Findings**

4.1 Introduction	32
4.2 Reliability Analysis	32
4.3 Descriptive Analysis	33-52
4.4 Inferential Analysis	53-67

## **Chapter V: Discussion and Conclusion**

5.1 Introduction	68-76
5.4 Implications	76-78
5.5 Conclusions	78-79
5.6 Limitations	80-81
References	82-85

## LIST OF TABLE

- Table 4.1 : Reliability Analysis For The Variables
- Table 4.3: Profile Of The Respondents
- Table 4.4: Descriptive Statistics On knowledge Towards Vape
- Table 4.5.1: The Public Perceptions Towards Vape (Benefits)
- Table 4.5.2: The Public Perceptions Towards Vape (Risk)
- Table 4.5.3: The Public Perceptions Towards Vape (Social Threat)
- Table 4.5.4: The Public Perception Towards Vape (Government)
- Table 4.6.1: The Public Perception Score Level and Mean in Beneficial
- Table 4.6.2: The Public Perception Score Level and Mean in Risk
- Table 4.6.3: The Public Perception Score Level and Mean in Social Threats
- Table 4.6.4: The Public Perception Score Level and Mean in Government Roles
- Table 4.7.1: Cross-Tabulations Of the Beneficial Level and Gender
- Table 4.7.2: Cross-Tabulations Of The Beneficial Level and Age
- Table 4.7.3: Cross-Tabulations Of The Beneficial Level and Education level
- Table 4.7.4: Cross-Tabulations Of The Beneficial Level And Users/Non-Users
- Table 4.7.5: Cross-Tabulations Of The Risk Level and Gender
- Table 4.7.6: Cross-Tabulations Of The Risk Level and Age
- Table 4.7.7: Cross-Tabulations Of The Risk Level and Education Level
- Table 4.7.8: Cross-Tabulations Of The Risk Level And Users/Non-Users
- Table 4.7.9: Cross-Tabulations Of The Government Roles Level and Gender
- Table 4.7.10: Cross-Tabulations Of The Government Roles Level and Age
- Table 4.7.11: Cross-Tabulations Of The Government Roles Level and Education level
- Table 4.7.12: Cross-Tabulations Of The Government Roles Level And Users/Non-Users
- Table 4.7.13: Cross-Tabulations Of The Social Threats Level And Gender
- Table 4.7.14: Cross-Tabulations Of The Social Threat Level And Age
- Table 4.7.15: Cross-Tabulations Of The Social Threats and Users/Non-Users