



UNIVERSITI TEKNOLOGI MARA

BUSINESS PROPOSAL
TIMORENSIS DEER FARM
ENT 300

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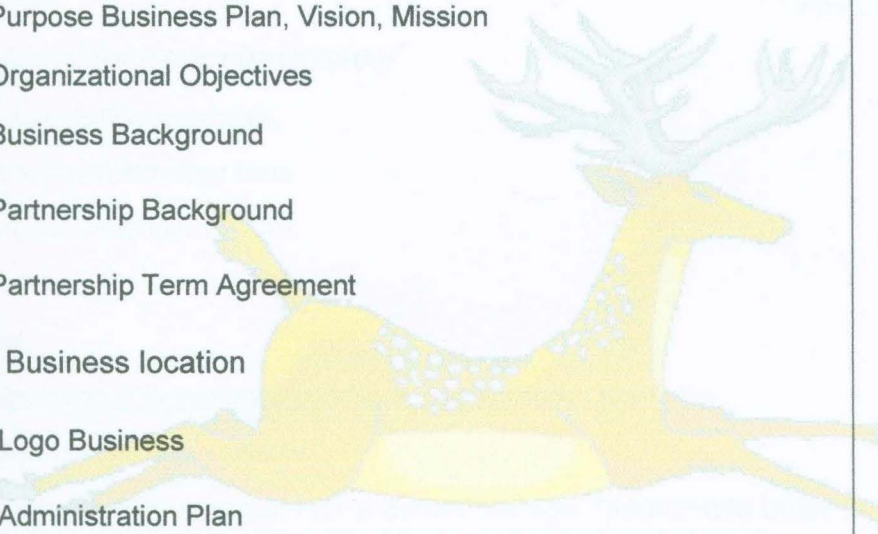
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1.1 INTRODUCTION

Our company's name is Timorensis DeerFarm, the name of our farm was came from our focus on cattle deer. The reason that we want to open this farm is want to provide good stock of deer, to maintain the goodness and also to promote the deer in Sabah.

Our idea to supply food was created when many local people demand on deer in festive season. The purpose of this farm also want to maintain and promote deer, so in the future we will also can still have this kind of food and also not only in Sabah but in another country also we will have a chance to cattle healthy deer.

Demand of deer compare to goat are slightly different because of deer sometimes hard to find and not all farmers like to cattle deer due to that we came up to cattle deer in Sabah state especially to increase more market demand on deer and if our venture or business run very well we will try to expand to another state or country.

1.2 EXECUTIVE SUMMARY

Our company Timo Rensis Deer Farm was focus on supply and livestock product to the customers, our company were one of the supply deer in Sabah region. We focus only to supply the deer within Sabah state with reasonable price based on the market demand nowadays because we want to attract customers especially in festive season such as Hari Raya Aidilfitri, Hari Raya Korban and many more also able to introduce it to the other people from outside of this state.

Next is, the name of our company Timo Rensis Deer Farm was based our focus on deer and livestock where we only supply Sabah local deer, so we came up with the idea to make the company name to Timo Rensis Deer Farm.

This business was partnership business, where we distribute our position to General Manager, Marketing Manager, Financial Manager, Operation Manager, and lastly we have Administration Manager. And we only operate our business six days in a week.

1.3 PURPOSE OF BUSINESS PLAN

- i. To fulfill the need of deer in Sabah
- ii. To become a guideline on doing business and for proposed farm.
- iii. To evaluate the business either can compete with another competitor.
- iv. Seeking for financial support and increase market demand on deer.
- v. To increase the involvement of Bumiputera in entrepreneur.
- vi. To fulfill the requirements of the ENT 300 subject.
- vii. As a guideline for all partner.

