



اَبُو رَسِيْقٍ تِكْوَالُو كِن مَارَا
UNIVERSITI
TEKNOLOGI
MARA

FUNDAMENTALS OF ENTREPRENEURSHIP

(ENT300)

BUSINESS PLAN

WanTry

PARTNERSHIP

PREPARED BY

FACULTY & PROGRAMME : FACULTY BUSSINESS MANAGEMENT
(DIPLOMA IN BANKING)

SEMESTER : 5

PROJECT TITLE : WanTry

GROUP MEMBERS :

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SUBMISION DATE

14 DECEMBER 2018

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Letter of Submission

Student of Diploma in Banking Studies

Universiti Teknologi Mara,

Cawangan Sarawak,

Kampus Mukah.

Madam Noraini binti Sa'ait,

Universiti Teknologi Mara,

Cawangan Sarawak,

Kampus Mukah.

12 December 2018

Madam,

Submission of Business Plan

As a representative of our company, 'WanTry', I would like to submit our business plan for evaluation and further action. We would like to thank you for the motivation that had been given to us in completing this business plan. All the guidance and moral support that had been given by our partnership members help us to complete the business plan and also to achieve our business goals and objectives.

2. Entrepreneurship (ENT300) had given us a clearer picture in starting a business. We also gain a lot of ideas in creating a business and we are hopeful that our business will become a reality and success.

3. Once again, we want to thank you for the opportunity, attention, cooperation and guidance towards us in completing our business plan on time. Moreover, without the knowledge and guidance, we cannot afford to complete our business plan.

Yours sincerely,



(VINITA JOSEPH)

GENERAL MANAGER

Introduction

WanTry is our company that willing to serve Halal wanton with various types of main ingredients and sauce. Mukah is the located that we had selected to run our business. We choose Mukah because we can see our business potential there. This is because in Mukah, it is difficult to get Halal wanton. Due to less competition and high demand, we take this advantage to run our business there. Commonly, wanton is famous among Chinese people but now we want to change the people's perception by providing them with Halal wanton. There are four partners in this company, General Manager, Administration Manager, Operation Manager, Marketing Manager and Financial Manager. One of the partners has to handle two position which are General Manager and Administration Manager. We establish our company in 2018. Our business operates from Tuesday until Sunday. Monday is our rest day once a week. We use cash for exchange transaction for every product that we produced.

Name of company

We had suggested and decided to name our company as WanTry because we combine wanton and try. We create and use our own wanton recipe and sauces. This is to ensure that our wanton is different and unique from other competitors.

Nature of business

This company entity is a partnership. Since the business is less competition in Mukah, we will try our best to serve our product with high quality ingredients. We will satisfy our customer with our product. Customers' satisfaction is our main priority.

VISION

1. To engage people in unity through wanton

Mission

1. To provide HALAL wanton and high quality food to everyone from diverse background
2. To provide an efficient service to our customer whereby our food will give a smile for every bite and the taste of the wanton.

Purpose of business

1. To fulfill customers' demand
2. To provide wanton with affordable price
3. To make wanton famous among all people with different background

Future prospects of the business

1. To introduce our wanton to people outside of Mukah state
2. To attract more customer