

UNIVERSITI TEKNOLOGI MARA JOHOR

KAMPUS SEGAMAT

FACULTY OF COMPUTER SCIENCE AND MATHEMATICS DIPLOMA IN COMPUTER SCIENCE



COMPUTER CARE ENTERPRISE

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15 MARCH 2013

Miss Siti Nordiyana Binti Isahak,

Lecturer of Fundamental of Entrepreneurship (ENT 300),

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Miss,

SUBMISSION OF BUSINESS PLAN PROPOSAL (ENT 300)

Referring to the subject stated above, we would like to submit the proposal of our project paper for our ENT 300 subject.

The business activity is focus on providing a computer services. The computer system that we do was done as commercial where the computer systems are provided to the specific clients for their house, office or organization building.

We had put our best commitment to complete this business plan according to the guidelines and requirements given according to our subject syllabus. This business plan is constructed to serve as a blueprint and guide for a proposed business venture which covers administration, marketing, operation and financial aspects.

We hope that this business plan wills success according to your satisfaction. Any mistakes or lacking in any area falls fully on us and we appreciate any comments or remarks on our project in order to help us to improve ourselves as well.

Thank you.

Yours sincerely,

(MOHAMAD NORFADZIL BIN MOHAMAD HARIS)

General Manager,

Computer Care Enterprise.

ACKNOWLEDGEMENT

Firstly, we would like to thankto Allah SWT because of the permission and the giving of healthy condition during the period in accomplishing of ENT300's business plan project. With the spirit of esprit de corps and teamwork, we managed to handle this project without any serious problems.

Due to this opportunity, we would like to frame the deepest appreciation to our beloved ENT300's lecturer, Miss Siti Nordiyana Binti Isahak and Professor Madya Ismail Bin Shari for their support and guidance, we finally able to accomplish our business plan project.

Special thanks are given to all our family for giving us a great ideas to build this type of company. Also to our friends for their moral support and willingness to share their knowledge with us.

EXECUTIVE SUMMARY

The name of our company is Computer Care Enterprise. This business is in form of enterprise which consists of five members. Each partner contributes certain amount of capital as agreed in agreement. The business activity is focus on providing a computer services.

Our target customers are the residents in Balakong, Cheras, college students and private to am to 6.00 pm on weekdays and opens on the weekend. Our business uses bill for the purchase.

There are no sleeping partners and all are entitled to participate in the business management. We agreed that Mohamad NorFadzil bin Mohamad Haris as our General Manager, Mohamad Sholeh bin Samsudin as Administration Manager, Zubair bin Salleh as Operation Manager, Shahirah Adilah binti Isnin as Marketing Manager, and Nur Aziha binti Zainuddin as Financial Manager. The selection of General Manager is based on consensus among all the partners and selected based on the experience, skills and abilities.

We provides computer services such as formatting, servicing and installing software or hardware in clients computer. Besides that, we are supplying computer servicing for big company as we deal a contract with certain company.

Finally, our future prospect of this business is to be known in the international level as a high-standard company around the world and really believe that users will love to come and use our services.