

GDT 312 Final Storyboard

NAME:

MUHAMMAD SYAZWAN BIN NOR AZMI (2018677432)

COMPANY/PRODUCT:

SINWAH ICE CREAM POTONG



SinWah Ice Cream Information

Sin wah Ice Cream Sdn Bhd is based in Malaysia. The head office in Kuala Lumpur. The enterprise operates in the Ice Cream and Frozen Dessert Manufacturing industry. Sin Wah Ice Cream Sdn. Bhd. was incorporated on August 14, 2014.

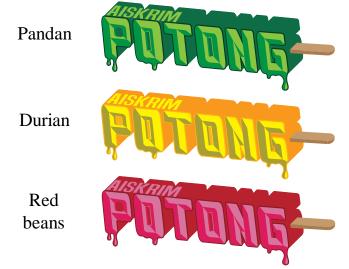
In its most recent financial highlight, the company reported a net sales revenue increase of 21.37% in 2017. Its total assets grew by 66.21% over the same period. The net profit margin of Sin Wah Ice Cream Sdn. Bhd. increased by 2.45% in 2017.

Literally translated, Ice Cream potong is sliced of Ice Cream, but of course there's more to it that that. First, it's made with coconuts milk instead of milk and cream. Second, you don't need an ice cream maker. Also ice cream potong bars are traditionally skewered, through in the interests of public safety, the skewers of yore have been replaced with non-pointy rods.

Studio Project 1 Artwork.



Old Logo



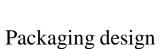
















Signage and other collateral items

