



ENT300
FUNDAMENTALS OF ENTREPRENEURSHIP

BUSINESS PLAN
AFRO'S KITCHEN RESTAURANT

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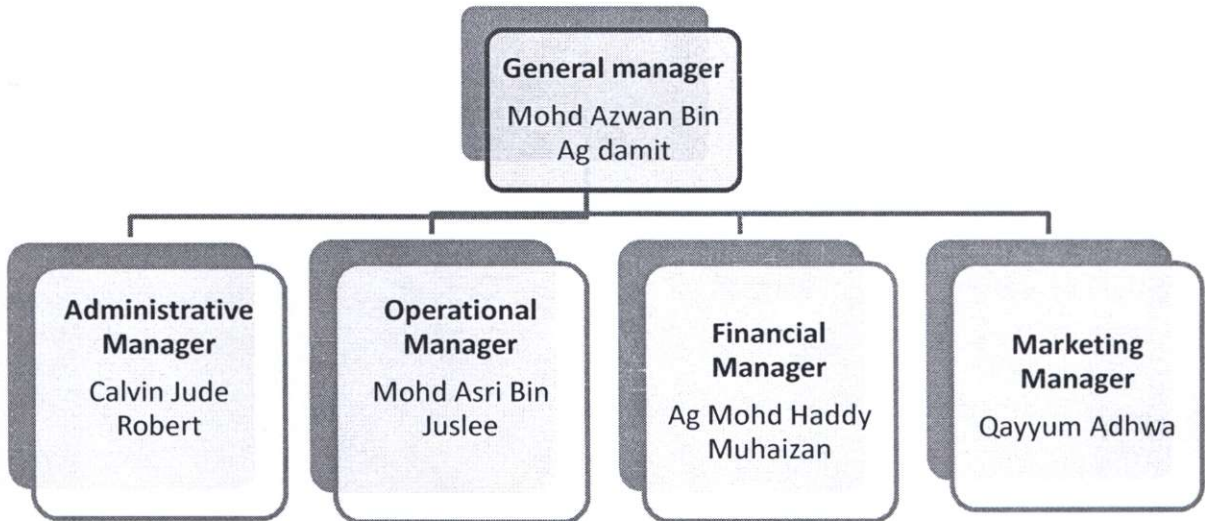
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2.0 ADMINISTRATIVE PLAN

2.1 Introduction

- **Vision**
Helping people to reduce their expenses because GST is increasing every year
- **Mission**
We want to be the first Malay restaurant that open 24 hours and serve local cuisine
- **Objective**
 - *To inform people about our restaurant and what we have to offer*
 - *To promote our local cuisine to people at affordable price*
 - *To promote our local food globally to the tourist*
 - *To be the first local restaurant to serve local cuisine of our country at lower price.*

2.2 Organizational chart



2.4 Schedule of Task and Responsibilities

	Position	Task
1.	General Manager	<ul style="list-style-type: none">• Lead all the partners to runs the company successfully• The one that control and manage all the company business• To create bonding among partners• To monitor the company's activities
2.	Administrative Manager	<ul style="list-style-type: none">• To organize the company's administration department of• To appropriately utilized and maintain all the company's Asset• Manage the workers expenses including salaries• To organize every worker in the company
3.	Operational Manager	<ul style="list-style-type: none">• Responsible in decision making of purchasing item• To provide high quality operation process such as services and products• Organizing the company's budget
4.	Financial Manager	<ul style="list-style-type: none">• Organizing the company's financial• Record the company's revenue and sales• Collect the costumers payment
5.	Marketing Manager	<ul style="list-style-type: none">• Promoting the products and services of the company to the customers• Communicate and interact efficiently with the customer• Detecting the weakness and strength of the competitor and search for a target market