



UNIVERSITI
TEKNOLOGI
MARA



FACULTY OF PLANTATION AND AGROTECHNOLOGY

DIPLOMA IN PLANTING INDUSTRY MANAGEMENT

AT1105C

FUNDAMENTALS OF ENTREPRENEURSHIP

ENT300



PIMIENTO SPICIEZZ

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SUBMISSION LETTERS

Diploma in Planting Industry Management,

Semester 5

Universiti Teknologi Mara (UiTM) Sarawak,

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Sarawak.

Sir Ahmad Faisal Bin Mahdi,

Entrepreneurship Lecturer (ENT300)

Universiti Teknologi Mara (UiTM) Sarawak,

Campus Mukah,

96400 Mukah,

Sarawak.

Sir,

SUBMISSION OF BUSINESS PLAN REPORT

According to the letter head, we have finished our business plan and we would like to submit it. We have done studies and research according to the guideline and procedure in order to complete our business plan.

2. We also would like to thank you for your kindness in guiding, advising and giving better idea toward us throughout processes which led to completing the business report. Without you help and support, we would unable to complete this task in the right way.

1.1 INTRODUCTION TO THE BUSINESS

1.1.1 Introduction of Pimiento Spiciezz

Name of business	Pimiento Spiciezz
Nature of business	Partnership
Industry profile	Agriculture business
Business location	Kampung Judan, 96400 Mukah, Sarawak
Date of commencement	1 st January 2019

1.1.2 Factors in selecting the proposed business

- a) High demand for chillies in Sarawak.
- b) To produce a high quality of chillies in Sarawak.

1.1.3 Future prospects of the business

- a) Gain more profits for the business.
- b) To promote chillies that free from chemical substances.

1.2 PURPOSE OF BUSINESS PLAN

1. As a guideline for managing the business

It is important to ensure that all activities goes smoothly and are aligned with the organization's goals and objective in achieving long-term success in the industry.

2. To distribute business resources effectively.

Resources of our products need to be allocated effectively so as to avoid unnecessary wastage and to ensure optimum returns on investment. The business plan also helped us with the planning, contribution and monitoring of these resources.