



MARA UNIVERSITY OF TECHNOLOGY

FACULTY OF ADMINISTRATIVE SCIENCE & POLICY STUDIES

DIPLOMA IN PUBLIC ADMINISTRATION (AM110)

FUNDAMENTALS OF ENTREPRENEURSHIP (ENT 300)

COMPANY : LAVANDERIA

LAVANDERIA

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Sukacita sekiranya pihak tuan/puan dapat membantu dan memberi kerjasama kepada pelajar di atas dari Program **Diploma Pentadbiran Awam** untuk membuat satu kertas projek bagi Kod Kursus **ENT300 (Fundamentals of Entrepreneurship)**.

Maklumat-maklumat daripada jabatan/agensi/syarikat tuan/puan amatlah diperlukan bagi melengkapkan kertas projek tersebut. Semua maklumat yang tuan/puan berikan adalah untuk tujuan akademik sahaja.

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Kerjasama daripada pihak tuan/puan kami dahului dengan ucapan ribuan terima kasih.

“BERSATU BERUSAHA BERBAKTI”

Sekian.

Yang benar



WAN FAKHRURRAZI WAN DAHALAN
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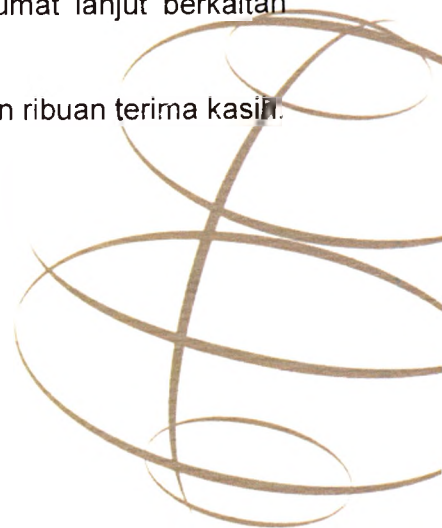


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Our company name is LAVENDERIA. The business has been decided on the form of partnership. Each of us has contributes certain amount of capital as agreed in our agreement. Our main business activity is service delivery in terms of laundry company. We will open our laundry at Lot 6281 (No 6), Jln Datuk Muhammad Musa 94300, Kota Samarahan, Kuching, Sarawak and our business will be commence by 1st December 2013.

All four of us have agreed to participate in all business management that we will establish that is *ALBHINA BINTI JAAFAR* as General Manager and Finance Manager, *NORAFIZAH THAY* as Marketing Manager, *PATRICIA SHANTY ANAK JIMMY* as Operation Manager, and *ZARATUL AIN GAFAR* as Administration Manager.

Lavanderia is a company that will provide the laundry service to the all citizens in Samarahan, this open to the public either students or neighbours in area of Kota Samarahan. In addition for those public or private worker that are busy on their job.

Lavanderia company offered four types of services. The services are washing, dryer, ironing and pick up services.

Our sales on our business on the first year are **RM 240 236**. On the second year, our sales have increase to **RM295 990**. On the third year, our sales have increase to **RM355 188** .

Our profits on our business on the first year are **RM 45693**. On the second year, our profits have increase to **RM 103 772**. On the third year, our profits have increase to **RM 161 534**.

RM170 000 is amount of our capital, we get loan from Bank Islam **RM10 000** and **RM160 000** is our contribution.

1.0 INTRODUCTION

1.1 Name of Company

Lavanderia is the name of our company. We had chosen this name because the words of lavanderia comes from Spain country that means laundry. Besides that, the pronounces also is near to lavender words which means the flowers is pale tint of violet. In the other words, every customer that comes to our place and dealing with our service feel very satisfaction with our services it is because their clothes fragrant flowers in terms of our company more to the flower theme as well. Our location business is located at Kota Samarahan which is at Sarawak, too.

1.2 Nature of Business

Our business is being form by company entity. We are choosing this business because of we can see an opportunity that the location of our laundry in the Lot 6281 (No 6), Jln Datuk Muhammad Musa (uitm kampung pinang) that is being provided by others is low. That means that we have low competition from others. Furthermore, the laundry that are being provided nearest Kota Samarahan are only in Desa Ilmu. The areas within Kota Samarahan balance the population either students and public, that's mean they are request for which is they can spend their time more in our laundry that is more services and can satisfy each of the customers.