



FUNDAMENTAL OF ENTREPRENEURSHIP - ENT 300



PREPARED FOR: MADAM SITI FARAH BT LAJIM

BY:

NAME	ID MATRICS
MOHAMAD RIDUAN BIN BAKAR	2014428612
NORSAFIZIE BINTI MYNI	2014860014
SHARIFAH NAZATUL AIN BINTI WAN MAHBI	2014866594
MUHAMMAD HAZIQ BIN BAKIR	2014210992
MOHD. ZAHID HAMIDI BIN OSIEN	2014839844

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1.1 SUBMISSION LETTERS

Diploma in Plantation Industry Management,
Semester 5,
MARA University of Technology (UITM) Sarawak,
Mukah Campus,
96400 Mukah,
Sarawak.

Madam Siti Farah Binti Laijin,
Entrepreneurship Lecturer (ENT 300),
Mukah Campus,
94600 Mukah,
Sarawak.

January 2016

Madam,

SUBMISSION OF BUSINESS PLAN REPORT

With the mentioned above title, we had completed our business plan report and we would like to submit it. The studies and research had been done according to the guideline and procedure.

2. We really appreciate your kindness in guiding us throughout this process of completing the business report. Therefore, we would like to thank you. Without your guidance, we might not able to be in the right track and produce a good proposal.

1.3 INTRODUCTION OF BUSINESS PLAN

Our business plan of XIMI Enterprise is proposed so that it can be taken by comprehensive manner. This business plan gives us the opportunity to assess on business industry in the future. We decided to form partnership business which consists of five shareholders.

All shareholders had agreed as stated in the agreement letter that mention about the capital, contribution, loss and profit of the business. We choose this business because it shows the equity and no one will discriminated as the profit or losses are equally divided as started ration and the financial manager will announce whether the business will gain how much profit or loss by the end of the year sales.

Furthermore, the partnership is an excellent option for us to take part because the shareholders will always sharing ideas and knowledge in order to gain profit and achieves high production from time to time.

1.5 NAME OF THE COMPANY

Our company name is XIMI ENTERPRICE. XIMI meant sago in Chinese. The main ingredient of our product is sago flour or locally known as 'Lamantak' with a little twist in our menu's varieties. Our main product is Sabroso Ximi. In Spanish, Sabroso meant flavourfull which explain our product that have various flavor.

1.6 NATURE OF BUSINESS

Our company is a business form of partnership. Partnership business is incorporate under the Business Act 1956 (Amendment 1978). XIMI ENTERPRICE owned by 5 partners which are all Bumiputera. The reason why we choose partnership is because the passion that we shared in similar to each other. We also have the same dream in opening the same business which is sago food production.

The entire shareholder which is partner has their own responsibilities in XIMI ENTERPRICE. MOHAMAD RIDUAN BIN BAKAR is the General Manager. NORSAFIZIE BINTI MYNI is the Marketing Manager. SHARIFAH NAZATUL AIN BINTI WAN MAHBI is an Operation Manager. MUHAMMAD HAZIQ BIN BAKIR is an Administration Manager. MOHD. ZAHID HAMIDI BIN OSIEN is the Financial Manager.