



اُنْبُوْزِ سَيِّدِيْ بِاْتِيْكَوْلُوْ كِيْ مَبَارَا
UNIVERSITI
TEKNOLOGI
MARA

UNIVERSITI TEKNOLOGI MARA

FACULTY OF BUSINESS AND MANAGEMENT

FUNDAMENTAL OF ENTREPRENEURSHIP (ENT300)

BUSINESS PLAN OF FÁCIL BEAUTY

BA1115C

PREPARED BY

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BUSINESS BACKGROUND

LETTER OF SUBMISSION

Diploma in Business Management

Semester 5

University Technology MARA Campus Mukah

Km 7.5 Jalan Oya Sarawak

Mr. Ahmad Faisal Mahdi

Lecturer of Fundamental of Entrepreneurship

University Technology MARA Campus Mukah

Jalan Oya 96400 Mukah

Sarawak.

SUBMISSION OF BUSINESS PLAN

Based on the title above, we would like to submit our business plan that we finally completed based on the guidelines and procedure of the business plan. The business that we proposed is FÁCIL Beauty which we provide service to people through manicure, hair and facial treatment. Together with the business letter we want to submit this business plan.

2. We want to thank our lecturer, Mr. Ahmad Faisal for your help in this project.
3. We hope that our business can be applied in the future and also can bring benefit to other who interested in service business.
4. However, we hope that this business plan report will meet your requirement for the course of Fundamental of Entrepreneurship. We really appreciate your comments and suggestions.

Thank You,

ACKNOWLEDGE

In performing our assignment, we had to take help and guideline of some respected persons that that deserves our greatest gratitude. The completion of this assignment gives us much pleasure. We would like to show our gratitude to our beloved Fundamental Entrepreneurship (ENT300) lecturer, Sir Haji Ahmad Faisal bin Haji Mahdi for giving us a good guideline for assignment throughout numerous consultations and other. We should also like to expand our deepest gratitude to all those who have directly and indirectly guided in writing this assignment.

As a general manager, I would to acknowledge my member who had giving me a lot of effort through this assignment. Besides that, thanks also for giving me a cooperation and hardworking to completing this project. I am very thankful that have you guys as partners and I hope that we will give our best in this project and also for the future. Without having teamwork or effort from them, this project may not complete but a big huge to my team because of the teamwork our assignment had been complete.

Lastly, a big thank to our parents that always support us through this project. They also a backbone in this project especially support us throughout the financial.

EXECUTIVE SUMMARY

As we know that this business plan consists of 4 members where we decided to open a business and name it as a FÁCIL BEAUTY with an agreement. This company open on January 2019 which located at Bintulu Commerce Square Mall and the total share from each other is RM7000.

In this business, we provide a service such as manicure, facial treatment and eyelash which in high quality. We choose to open this business because most of us have experience and other than that we also taking a diploma in facial treatment.

Business Purpose

- ❖ To obtain capital loan RM100,000.00 From Maybank.
- ❖ To become a role model to other business for their guideline.
- ❖ We can serve 4 or 5 person in a day.
- ❖ We will give suitable price to regular customer, membership and non-membership.

INTRODUCTION AND BUSINESS BACKGROUND

Name of the Company	Fácil Beauty
Address	Bintulu Commerce Square Mall 1, Jalan Tun Ahmad Zaidi, Parkcity Commerce Square, 97000 Bintulu, Sarawak
Telephone	019-8860123
E-mail	facilbeauty@gmail.com
Forms of Business	Partnership
Main Activities	Services such as eyelash lifting, manicure and facial
Date of Business Commencement	January 2019
Industry Profile	Contribute four managers will work to achieve goals in company
Factor of Selecting the Proposed Business	
Future Prospect of the Business	<ol style="list-style-type: none">1. To show the best service and the good management in this company.2. To make sure that our service will be international level.