

ERADICATING OF RURAL POVERTY IN MALAYSIA

NOOR SYAZWANI ANIS BINTI NAWAWI 2009108529

BACHELOR OF BUSINESS ADMINISTRATION WITH HONOURS (BUSINESS ECONOMICS)

FACULTY OF BUSINESS MANAGEMENT,

UNIVERSITI TEKNOLOGI MARA,

KELANTAN.

JANUARY 2013

ERADICATING OF RURAL POVERTY IN MALAYSIA

SUBMITTED IN PARTIAL FULFILLMENT OF THE REQUIREMENTS OF BBA (HONS) BUSINESS ECONOMICS

FACULTY OF BUSINESS MANAGEMENT UITM, KELANTAN

NOOR SYAZWANI ANIS BT NAWAWI 2009108528

JANUARY 2013

BACHELOR OF BUSINESS ADMINISTRATION (HONS) (BUSINESS ECONOMICS) FACULTY OF BUSINESS MANAGEMENT UNIVERSITI TEKNOLOGI MARA

DECLARATION OF ORIGINAL WORK

I declare that the work in this thesis was carried out in accordance with the regulations of Universiti Teknologi Mara (UiTM). It is original and is the result of my own work, unless otherwise indicated or acknowledged as referenced work. This topic has not been submitted to any other academic institutions or non-academic institutions for any other degree or qualifications.

In the event that my thesis be found to violate the conditions mentioned above, I voluntarily waive the right of conferment of my degree and agree be subjected to the disciplinary rules and regulations of Universiti Teknologi Mara (UiTM).

Name of Candidate	:	NOOR SYAZWANI ANIS BT NAWAWI
ID No	:	2009108529
Thesis Title	:	ERADICATING OF RURAL POVERTY IN
		MALAYSIA.

Signature of Candidate	:	•••••
Date	:	

LETTER OF SUBMISSION

Head of Program Bachelor of Business Administration (Hons.) Business Economics Faculty of Business Management Universiti Teknologi Mara Kampus Kota Bharu 15050 Kota Bharu Kelantan JANUARY 2013

Dear Sir/Madam

SUBMISSION OF BUSINESS ECONOMICS PROJECT PAPER

Attached is the Project Paper of Business Economics entitled **"Eradicating of Rural Poverty In Malaysia"** to fulfill the requirement as needed by the Faculty of Business Management, Universiti Teknologi Mara (UiTM). Your cooperation in evaluating this project paper is highly appreciated.

Thank You.

Yours faithfully,

NOOR SYAZWANI ANIS BT NAWAWI

2009108529

Bachelor of Business Administration (Hons.) Business Economics

ACKNOWLEDGEMENTS

Glory to Allah S.W.T., the most gracious, the most merciful and peace to upon his messenger Holy Prophet Muhammad S.A.W. the adoration belongs to only Allah S.W.T.

First and foremost, Alhamdulillah, finally I am able to complete this report. It has been the most profitable experience in completing this research. In addition, I would like to convey my sincere appreciation to my advisor, Dr.Cheam Chai Li and Madam Haslina bt Che Yaacob, encouragement, critique and support during the completion of this report. It is greatly fortunate for me to learn from them, their expertise was indispensable and their patient during the learning process is greatly appreciated. I also would like to acknowledge the effort of all my friends, roommates and also my classmates for all the comments and suggestion in making this thesis comes true.

Last but not least, I also owe many thanks to my beloved parent, my father Nawawi bin Jantan and my lovely mother Zainun Bt Abdullah who inspired me and always trust and always give me full support in my study. Thank you for everything for what you have done for me. I love both of you so much.

Finally, my gratefulness goes to the people who are always with me, in enjoy or pain. I really wish that my report would be advantageous to those who are interested in this topic.

Thank you.

Noor Syazwni Anis Binti Nawawi

January 2013

Uitm Kampus Kota Bharu, Kelantan.